



Nearshore is in. Lower labor costs for highly-skilled workers, just-in-time delivery in a matter of hours, and next-door not next-continent oversight. With over 50 years in world-class manufacturing, Tijuana leads the world. Isn't it time to explore what over 565 companies in Tijuana already know? **Welcome to nearshore Mexico!**

Tijuana's Major Manufacturing Sectors



Aerospace & Defense

37+
Companies

11,690
Workforce



Electronics

120+
Companies

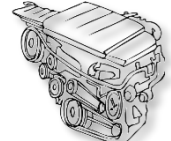
48,374
Workforce



Medical Devices

44+
Companies

41,000
Workforce



Automotive & Parts

52
Companies

18,000
Workforce

Major Companies in Tijuana



TIJUANA LEADS THE WORLD



51 universities in Baja:
90,455 undergraduates and
22,038 engineering



2,000 loaded truck
containers cross to the US
every day



Only Mexican state that
borders California, the 8th
largest economy in the world



Over 171,000 strong
manufacturing workforce,
representing 51% of formal
employment in the city



LOW-COST, HIGHLY SKILLED WORKFORCE

Fully burdened labor rates for skilled workers are lower than China. Tijuana and Mexico invest heavily in higher education and technical training, funneling talented students straight into the manufacturing workforce.



NAFTA & NO-TARRIF TEMPORARY IMPORTS

Including the highly successful NAFTA, Mexico has 14 free trade agreements with over 51 countries. The IMMEX program allows temporary imports for assembly and eventual export back to the US.



NEXT DOOR PROXIMITY TO USA

Located only minutes from San Diego, California, transportation logistics from Tijuana gets your products back to the US in hours, not weeks.

Manufacturing in Tijuana



TIJUANA & MEXICO'S RANKINGS IN GLOBAL MANUFACTURING



1 Medical device manufacturer in North America



1 Manufacturing companies who export in Mexico



1 Baja has largest concentration of Aerospace manufacturers in Mexico



1 Largest exporter of flat screen TVs in the world



1 Largest supplier of auto parts to the US



1 Largest concentration of aerospace companies in Mexico

SUCCESS STORY: DJO GLOBAL

17

Years in Tijuana

2,100

Employees at Tijuana plant

#1

Best plant in North America by IndustryWeek magazine

#2

Ranked of all manufacturers in Mexico

#16

Ranked of all businesses in Mexico

DJO Global is a world leading manufacturer of rehabilitation and orthopedic devices. After expanding operations to Tijuana, DJO was able to realize a lead-time reduction of 80% and an inventory reduction from 84 to 14 days. Among the awards above, DJO has also received AME's Manufacturing Excellence Award and the Shingo Prize for operational excellence.

TIJUANA INDUSTRIAL SUPPLY



\$11bn

Annual industrial supply demand



97%

Of electronics components are imported



\$1.5bn

Annual imported components for aerospace firms



Want to see it first hand?

Join us! CPI offers Tijuana industry tours! Get up close to Tijuana's world class manufacturing industry today. Contact us today to set a tour date that works for you!



I want more data like this!

CPI has fact sheets and comprehensive white papers for all the major industries in Tijuana. We believe that information is the best tool and provide these at no cost!

To request more industry-specific data or for questions about the Tijuana industry tours, contact Denisse Martinez, denissem@co-production.net



How Does Our Company Get Started in Mexico? Over 200 companies have used CPI to start or expand operations in Baja California.

With 35 years under our management team's belt, our programs, experience and network gives manufacturers the competitive advantage they need to get up and running. We work for you from the first stages of exploration and site selection to the complete set up and day-to-day administrative duties of operating in Mexico. Let us handle the nuances and business regulations so you can focus 100% on manufacturing your world class products in Tijuana!