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FOR IMMEDIATE RELEASE

JUST SOLUTIONS OFFERS THE “RIGHT” SOLUTION FOR BACK-TO-SCHOOL NEEDS

New York, NY – July 21, 2016 – Just Solutions, a company dedicated to useful innovations in the home, fashion, food, technology, gift and general merchandise categories, is also dedicated to getting students across the board ready for the back-to-school season. As part of that preparation, easy organizational solutions will be crucial, especially when going off to college, and there is always a need for new technology and fashion accessories to kick off the school year on just the right foot!

“After recognizing the ongoing need for affordable problem solving innovations in the market, we started **Just Solutions** to fill the void for consumers everywhere,” said David Klar, Founder of Just Solutions.

- **The Split It**: This innovative, split laundry bag pre-sorts your lights and darks, making it easier than ever to do laundry quickly and efficiently, especially without mom there to help! Each side closes off independently, making transfers from washer to dryer easy and seamless. The **Split It** also features pockets for essentials and two thick backpack straps allowing students to easily carry their laundry to and from the laundry mat, or even home for the weekend!
- **SoundBender**: First seen on the show ‘Shark Tank’ and recognized for its “wow – this really works” factor and clean design, the **SoundBender** easily connects to your tablet or phone speaker with small magnets to greatly magnify sound. Priced at \$9.99, this “Under \$10” gift makes an expensive tablet much more useful, and its small and compact design makes it easy to have in your dorm room or slip into your pocket or backpack for a speaker on the go!
- **RainScarf**: An essential, innovative way to stay warm and dry while walking to and from class, attending sports events and practice, or heading to the library. Primarily worn as a scarf, the **RainScarf** transforms into a water resistant hood and shawl, protecting the wearer from rain and snow. This compactable accessory can roll into a pocket sized

item, and features two water resistant hidden zipper pockets to protect your phones and valuables from getting wet.

- **[Just Crunch](#)**: Perfect for the foodie in your life, the **Just Crunch** bowls feature two separate chambers which allow you to separate items such as milk and cereal, chips and salsa, French fries and ketchup, peanuts and shells, edamame and peels, veggies and dip, and more! Moms with picky eaters will appreciate the unique design that keeps food together, but separated. This easy to wash kitchen accessory is dishwasher and microwave safe, BPA free and stackable!
- **[Hang It - Jewelry Organizer](#)**: A new and innovative way to store jewelry, scarves, headbands and more in a tangle-free and organized way. The classic **Hang It** design is available in a large and small size, and is currently available in black, pink and silver. The **Hang It** is also available in black, pink and blue velvet, making it easy to view your collection while matching your décor! Premiering at this summer, the New **Hang It Accessory Organizer** features even more rungs for better organizing and comes in a handy two-pack.

Students will never feel as prepared to return to school as they will when using **Just Solutions** products. Being trendy, useful and affordable are just a few of the many reasons that **JustSolutionsProducts.com** should be on your back-to-school shopping stop list.

About JustSolutionsProducts.com

Just Solutions is a company dedicated to the invention of useful innovations in the home, fashion, tech, gift and general merchandise industries. A dynamic player in the consumer product space, **Just Solutions** offers patented creative problem-solving innovations to help make everyday life easier. For more information, visit **www.JustSolutionsProducts.com**.