

EXHIBIT C

Discover

Start a project

KICKSTARTER Q

Log In

Sign Up

Share this project

Done

 Share 2,490  Tweet  Share  Pin  Embed

Share this project

Done

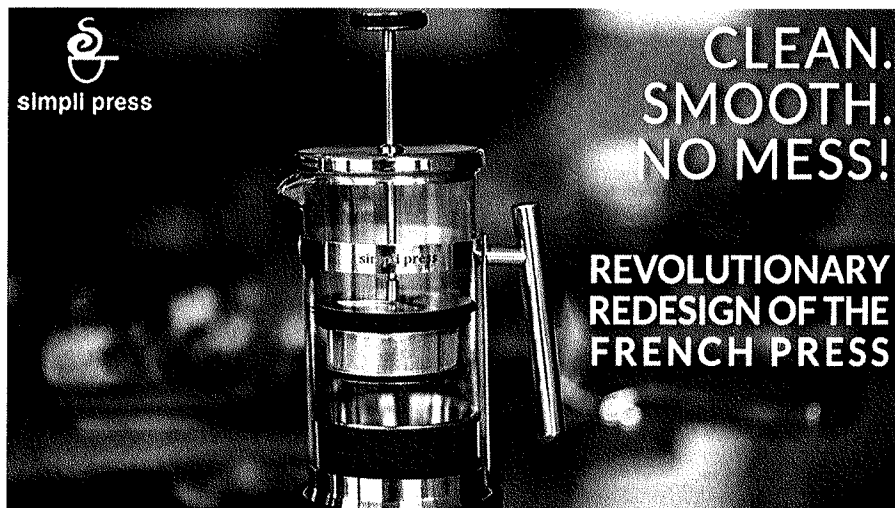
Tweet

Share

Pin

Email

simpli press coffee - Clean. Smooth.
No Mess!



Frenc
h
Press,
But
Better.
Desig
ned to
bring
out
more
flavors
in
your
coffee
in less
time,
with
an
easier
cleanu
p! Life
just
got
better.

P...

Created
by

simpli
press
coffee



1,525
backers
pledged
\$150,160 to
help bring
this project
to life.

Rewards

Campaign

Updates ¹¹

Comments ¹³³

Community

July 12

Happy Summer and Quick Update!

10 likes  For backers only

Jun 2016

June 20

Thank you and next steps!

Wooohooo! We did it #teamsimplipress!!

We had the most amazing campaign and
reached our second stretch goal!! **We
finished at \$150,160!!!!**

Man, we make the best team! We gotta
all... [Read more](#)

3 likes

June 19, 2016

Successfully raised \$150,160 with 1,525 backers

June 17

Last 38 hours and
almost at our second
stretch goal!

Happy Friday Party People!

**There's only 36 hours left on this
Kickstarter, we can't believe it!**

In case you missed it, make sure to read
yesterday's update for a special... [Read more](#)

4 likes

June 16

Less than 72h! A
special offer only for
our backers!

5 likes  For backers only

June 15

The Very Long
Update: Survey
Results, Stretch Goal
Updates, and Product
Features + Brewing
Intro

Hi Backers!

The final days are here and we are just sooo
excited!!

***We are officially at 500% of our
goal!! Way to go #teamsimplipress!!***

Great news as well! We've... [Read more](#)

12 likes

June 10

Final Week to go! Would love your thoughts!

Happy Friday Backers!!

We are down to our **final stretch - 8 days to go!** Let's continue spreading the word and finish off strong (unlock our next rewards while at... [Read more](#))

3 likes

June 7

Are you BLACK or RED? :)

simpli press preference that is!!!

**Congratulations #teamsimplipress,
we made our first Stretch Goal!!!
Woohoo!! Each one of you helped
make it happen!**

We were at the edge of our seat... [Read more](#)

17 Comments 5 likes

June 1

What's your passion?! + Happy Dance!

Hello to our amazing Backers!

We just hit the **1,000 backers mark!!** We are also **almost at our Stretch Goal**, so soon you will be able to choose... [Read more](#)

3 likes

May 2016

May 27

Let's get Social!!

Happy Friday Backers!! (Happy Memorial Day weekend to our US Backers!)

We want to get to know you better!

Let's connect on Instagram with a game we are running!

The... [Read more](#)

2 likes

May 24

Red simpli press Stretch Goal almost unlocked!!

Hi Backers!

Some exciting updates here for
[#teamsimplipress!](#)

We are now a KS Project We Love, which
your incredible support (funded in 1 hour)
helped to make it happen! Thank...

[Read more](#)

8 likes

May 19

Thank you all! ☕

12 likes  For backers only

May 18, 2016

Project launched

About us

What is Kickstarter?
Who we are
Jobs

Help

FAQ
Our Rules
Creator Handbook

Discover

Art
Comics
Crafts

Games
Journalism
Music

Hello

Happening
Company
Blog

Press	Campus	Dance	Photography	Engineering
Stats	Trust & Safety	Design	Publishing	Blog
Newsletters	Support	Fashion	Technology	
Spotlight	Terms of Use	Film &	Theater	
Drip NEW!	Privacy Policy	Video		
	Cookie Policy	Food		

© 2016

English 