

**TouchSuite® Launches Lightning Register, the Latest Smart Terminal with Bidirectional QuickBooks® Integration to Retailers Nationwide**

— SMB users of Poynt Smart Terminal will have access to TouchSuite Lightning Register and its auto-sync payment interface with full roster of cutting-edge technology. —

Boca Raton, FL (August 4, 2016)— Leading financial technology company TouchSuite has announced that its highly-advanced Lightning Register is now available on any Android device or on Poynt's Smart Terminal, as a featured register option. Small to mid-sized business owners can now accept EMV credit cards, magnetic swipes, NFC payments (such as Apple Pay®, Samsung Pay®, Google Wallet™) and cash with Lightning Register. Additionally, Lightning Register includes powerful tools needed to manage inventory, reports and most importantly syncs with QuickBooks, eliminating manual, dual entries on QuickBooks Online and QuickBooks Desktop.

Lightning Register is innovative software that serves businesses of any size, making the checkout process fast and simple. It offers a completely turn-key solution that provides future-proof technology and increases mobility and speed. As one of the only payment processors in the country integrated with QuickBooks, Lightning Payments provides QuickBooks users with a direct connection from Lightning Register without the hassle of double data entry and is in full compliance with all PCI regulations.

"Anticipating and creating affordable solutions around the needs of small to medium size businesses is the objective behind everything we do, so the opportunity to bring a robust solution such as Lightning Register to Poynt's smart terminal was truly the perfect collaboration for us," said TouchSuite CEO Sam Zietz. "With one seamless system, our clients can now synchronize their entire financial and accounting process without the need for keying data in multiple times."

Lightning Register exhibits power and sophistication on Poynt's 7" touchscreen display, making it easy to navigate through the screens with easy to use drag-and-drop capabilities. The 4.3" customer display integrated thermal receipt printer, dual EMV/card reader slot, barcode scanner and camera makes the customer experience unlike any other. Lightning Payments's direct data core integration allows QuickBooks users to receive payments natively and within the QuickBooks product lineup, making TouchSuite truly unique.

"Lightning Register empowers any business owner to be a leader of payment acceptance with an edge over their competition," said Jeff White, Chief Technology Officer of TouchSuite. "Integrating Lightning Register to Poynt's terminal was a smart choice within the merchant industry. Combined, this robust solution will provide merchants and partners alike, a truly unparalleled payment platform."

TouchSuite's Lightning technology provides cutting-edge credit card encryption with superior consumer security. To learn more about Lightning Register, visit [touchsuite.com/register](http://touchsuite.com/register). The launch of Lightning Register comes shortly after the company introduced SurfSocial, a social marketing tool that helps businesses better understand their clients and turns guests into loyal customers.

**About TouchSuite:** TouchSuite® is a leading financial technology company, delivering integrated and stand-alone electronic payments, advanced marketing and QuickBooks® solutions tailored to small-to-mid-sized businesses across multiple verticals. TouchSuite's offerings empower SMBs to grow their businesses with the efficiencies and scale normally available only to larger companies. The company's suite of products include: robust point of sale solutions, EMV-enabled credit card acceptance, full mobile capabilities including Apple Pay, and other mobile transaction technologies; Lightning Payments™, TouchSuite's auto-sync payment interface with P2P encryption that seamlessly integrates with QuickBooks, alleviating double data entry; and the fully integrated Gift Card Exchange Program, enabling SMBs to accept Gift Cards from more than 100 leading retailers across the country.