



MEDIA RELEASE

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iBark Announces the World's First Biodegradable iPhone 6/6S Smartphone Case

Byron Bay, NSW, Australia – iBark, the pioneer in eco-friendly smartphone cases, announces BiO Case, the world's first 99% compostable case for iPhone 6/6S. Over two years in the making, the introduction of iBark's iPhone 6/6S cases will begin with a Kickstarter campaign in early August 2016.

Toby Webber, iBark's Founder is a passionate advocate for the environment. "As a surfer, the fact that eight million tonnes of plastic ends up in our oceans every year is devastating. It has driven me to do something about it."

The BiO Case has been specifically developed to curb the flow of millions of phone cases into our waste cycle. Made almost entirely from Eco-Certified Australian hardwood and a resin developed from non-GMO corn starch, the BiO Case will break down in a home compost unit in just nine months.

Biodegradable resins are capable of playing a key role in our path to sustainable plastic production. On your morning coffee run, you may have noticed your lid was compostable. More than likely, it was made from corn. According to Webber "iBark is applying a material which is currently in use, but expanding its application by modifying the structural properties to suit our specific needs."

"I'm thrilled to offer consumers a stylish case that is protective, durable, slim and tactile, without the harmful effects that can come from traditional plastics made from petrochemicals." Webber said.

iBark's range of compostable cases will initially focus on Apple products, but they already have plans underway already to create solutions for other devices in the near future.

For more details on iBark and its new line of cases for the Apple iPhone 6/6S, contact Toby Webber at toby@ibark.com.au.
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Web ibark.com.au
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Image 01



Image 02



Image 03



Image 04



Image 05



Image 06



Image 07



Image 08



Image 09



Image 10



Image 11 (Left)
Image 12 (Right)



Image 13

