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NEWS

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YOUNIQUE PRODUCTS REACHES HALF A MILLION PRESENTERS

500,000 are Uplifting, Empowering, and Validating Women Around the World

Monday, August 1, 2016

Just four years after Younique Products welcomed its first independent representatives to contribute to its now insurmountable success, the direct sales cosmetic company has reached 500,000 Presenters worldwide—half a million women and men carrying out the Younique mission to uplift, empower, validate, and ultimately build self-esteem in women around the world through high-quality products.

Younique began with one purpose in mind—helping women. Brother-sister team and Younique Founders Derek Maxfield and Melanie Huscroft created Younique and took social media selling to a whole new level. In September 2014, 100,000 Presenters were selling Younique products via Facebook and hosting one Younique Virtual Party™ after another. Seven months later, in April 2015, the company was 200,000 strong; six months after that they reached 300,000 and then 400,000 in another five months. Younique's growth has been unparalleled by any other direct sales company.

Now, in the midst of Younique's 4th Convention, held in St. Louis, Missouri, the company can proudly announce that 500,000 Presenters are sharing their Younique journeys and encouraging both inner and outer beauty while also providing opportunities for personal growth and financial reward. Thousands of those Presenters will be present at Convention August 4–6 to learn about new products, receive invaluable training, discover Younique's next steps, and get excited for another year of incredible milestones.

About Younique

Younique's mission is to uplift, empower, validate, and ultimately build self-esteem in women around the world through high-quality products that encourage both inner and outer beauty and spiritual enlightenment while also providing opportunities for personal growth and financial reward.

Younique is the first direct sales company to market and sell almost exclusively through the use of social media. Our pioneered Younique Virtual Parties bridge the huge world of social media and the traditional home party business model. A Younique Virtual Party has no limits to your reach or whom you can invite. This means the traditional home party is not even necessary unless you choose to do it. We provide the innovative and interactive tools and invite you to tap into your own resources and connections that you already have. Hosting a Younique Party is as easy as sharing a link!