



# Community Engagement & Event Management

## Simplify event registration and get patrons into your library.

Your library has great programs – make it easy for people to attend them! SignUp is a robust online tool that helps you create, manage and promote library events.

Learn more at [demco.com](http://demco.com), Search: [signup](#)

### SignUp Benefits

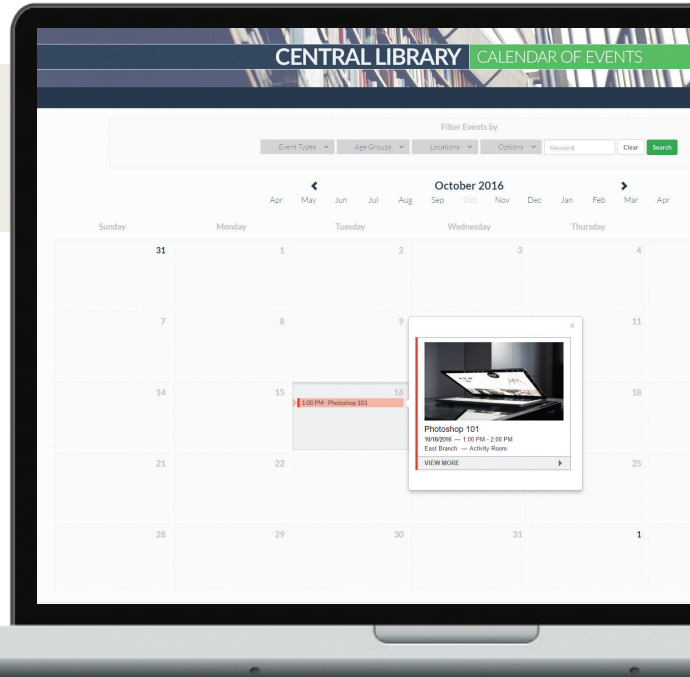
- Better engage with patrons, offering convenient online event registration, event reminders and automation capabilities.
- Simplify registration, attendance, event payment, wait lists and reporting. Automatically prevent room conflicts.
- More easily promote events online, during checkout and through mobile notifications.
- Integrates with Spaces room reservation software, if desired, for a convenient menu of self-service options.

### NEW Features Coming Summer 2016

- **Mobile-friendly design** to maximize the experience through smartphones and tablets.
- **Enhanced calendar** includes additional view and printing options as well as search capabilities so patrons can quickly find and register for events.
- **More library branding features** so fonts and colors can be selected for the mobile design.
- **Increased speed and performance** saves time for patrons and staff.
- **Updated functionality** for events that require librarian-assisted registration to maximize patron attendance.



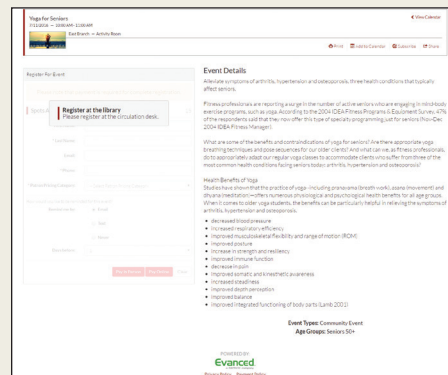
NEW mobile-friendly design coming in Summer 2016!



Get more at-a-glance event information with the enhanced calendar view. The new preview modal makes it easy to view details for multiple events.

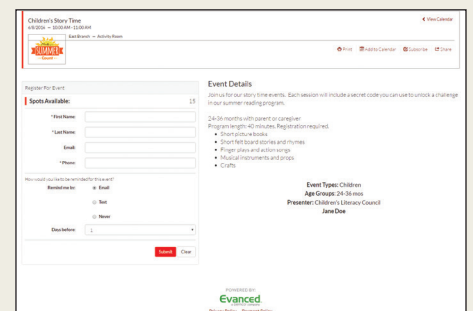
“... the #1 thing we like about SignUp is how EASY it is ...”

– René Battelle, Marcellus Free Library, Marcellus, NY



You can now maximize patron attendance by adding special messages for events that require librarian-assisted registration.

Updated event pages feature a more responsive design and easy-to-understand buttons and labels.





**Delight your community  
and make life easier with  
tools designed just for your  
library and your mission.**

#### Event Management



**Get the word out — and get patrons into your library.**

You've built great programs. Let SignUp help you bring these programs to the people.

#### MEDIATED Room Management



**Simplify room management.**

Your beautiful spaces are an asset for your community. Let Spaces help you make them easily and stylishly accessible.

#### UNMEDIATED Room Management



**Encourage students and patrons to call "D!BS" on study rooms.**

With D!BS, patrons can use smart phones, tablets or desktops anytime to locate and reserve unoccupied rooms.

#### Reading Program Management



**Increase reading engagement and simplify program management.**

Summer reading is one of the most important and impactful programs at a public library, pivotal in enhancing literacy and reducing summer slide. Wandoo Reader is designed to make reading more fun for kids ... and easier for you.

#### Brain Fitness



**Deliver brain fitness to your patrons.**

Now available to libraries, BrainHQ makes you the "gym" for patrons' brain health. Exercises are backed by clinical studies on effectiveness.

#### Mobile Apps



**Provide one-click access to all your library assets.**

Boopsie builds mobile apps for libraries that put your resources and services in one convenient place for patron access 24/7.

**For more information call 888.331.0032 or  
visit [demco.com/evanced](http://demco.com/evanced)**