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Peak Serum, Inc., Supplier of Fetal Bovine Serum for CGMP, Clinical Trial Research and Diagnostics Applications, Launches New eCommerce Website

COLORADO - August 5, 2016 - Peak Serum, Inc., a privately owned and independent supplier of life science laboratory products, announced today the launch of its new website. The new website introduces the ability to purchase the company's four core products online: US Origin Fetal Bovine Serum (FBS), USDA Origin FBS, Pure Premium FBS and Newborn Calf Serum.

"Peak Serum's products are backed with superior knowledge while delivering competitive market pricing and a consistent, readily available supply. Through our new eCommerce website, we are making it easier and more efficient for our customers to obtain quality FBS," said Tom Kutrubes, President and CEO of Peak Serum. "We hope that the launch of the website will help us improve our relationships with existing customers as well as allow us to continue to expand across the nation."

The new website includes extensive product information, testimonials and frequently asked questions to help visitors understand Peak Serum's complete range of products and solutions. Created with the user experience in mind, the website has been designed to be compatible with all web browsers and mobile devices.

About Peak Serum, Inc.

Peak Serum, Inc. is a privately owned and independent supplier of life science laboratory products, conveniently located near high-technology science parks in Denver, Boulder and Fort Collins. The company's core focus is Fetal Bovine Serum (FBS) for cGMP / clinical trial research and diagnostics applications. Peak Serum offers a wide range of high quality, 100% US origin and USDA Origin FBS products for all levels of research compliance. Peak Serum's products are backed with superior knowledge, while delivering competitive market pricing and a consistent, readily available supply. For more information on Peak Serum, Inc. visit peakfbs.com.

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