**July 26, 2016**

**Retsof, NY**

**For Immediate Release**

**York Central School District Improves School Safety**

In an effort to strengthen their safety and emergency preparedness, the York Central School District of the state of New York implemented the Rapid Responder® technology platform district wide this past school year.

Previously, the school district logged safety drills manually into paper log books without reviewing the drill performance, statistical trends or evaluating the challenges each school faced and how to make the drills more meaningful and efficient.

It wasn’t until the York Central School District started using Rapid Responder to track and analyze their actual drill performance over time (including fire, lock-out, lockdown and other safety drills), that the school district started to see a positive change in their safety drills performance and efficiency.

“With Rapid Responder we are using a living record and a tool we can utilize to analyze our performance, gather feedback and improve on for our safety drills for both students and staff”, said Dr. Daniel Murray, Superintendent of the York Central School District.

With the utilization of Rapid Responder, school administration was able to identify a problem at one of the sites. There was a door in which the hardware was on the wrong side, preventing students from using the door. The school administration was able to reroute the staff and students to a new exit, creating a safer path for those classes in case of an emergency.

Rapid Responder tracks and retains all safety drills and accompanying statistics. This allows our schools and other facilities utilizing the software to analyze the data, compare and contrast against similar sites and improve their performance to enhance the safety on their campus. Rapid Responder brings new insights, preparation and tools to schools and other facilities for their emergency and safety plans.

“The continuity of the system makes it efficient for our team to use. Having all the data in one place, with easy access no matter where you are, allows our team to gain knowledge they need to make accurate and fast decisions”, stated Dr. Murray. “In case of an emergency, our staff can access the critical information from any computer or mobile device with the correct credentials. We can even download and store an encrypted file of the school’s emergency plan on a thumb drive. The staff no longer needed to run to the office and search through a 3-ring binder. The vital information is just clicks away.”

Rapid Responder assists school administration to update their emergency plans quickly and efficiently. As a web based software, the cloud based technology platform allows school administrators access to each section of the emergency plan and update as needed for their individual circumstances. Schools can also use the system to work and coordinate with their local first responders to evaluate and inform them of their emergency plans.

“Our software allows facilities to save emergency plans for a number of emergencies and situations,” stated Tobey Bryant, CEO of Prepared Response. “Rapid Responder allows the response time to be faster and more effective in crisis situations.”

The York Central School District learned how to maximize and leverage the Rapid Responder software through their safety drills. “We see much potential with this software. As we continue to use this software, we will be getting more staff involved, tapping into additional features and improving the safety and emergency preparedness of our schools”, continued Dr. Murray. “We will be using the Rapid Responder software to develop our emergency plans throughout our district, saving us countless hours and valuable resources.”

About Prepared Response

Prepared Response, Inc.® develops crisis management planning and response software that enable police, fire, and other emergency responders to save lives and mitigate property damage. The Rapid Responder® software allows first responders to instantly access more than 380 site-specific data points, including tactical plans, floor plans, satellite and geospatial imagery, interior and exterior photos, staging areas, hazardous materials locations, utility shutoffs, and evacuation routes. The privately held company, head-quartered in Kirkland, Washington, was formed in September 2000.

Rapid Responder is used by over 1,200 public safety agencies nationwide, Rapid Responder is certified by the U.S. Department of Homeland Security under the SAFETY Act and endorsed by the National Sheriffs’ Association. Rapid Responder protects more than 16,000 facilities and is currently deployed in educational facilities, public buildings, critical infrastructure, and private facilities across the United States.

To learn more about Prepared Response and Rapid Responder, please visit [www.preparedresponse.com](http://www.preparedresponse.com).

For more information, please contact the following:

**Prepared Response, Inc.**

Tobey Bryant

CEO

[tbryant@preparedresponse.com](mailto:tbryant@preparedresponse.com)

206.315.9664

Tyler Platts

Marketing Manager

[tplatts@preparedresponse.com](mailto:tplatts@preparedresponse.com)

206.315.9665

**York Central School District**

Dr. Daniel Murray

Superintendent of Schools

[dpmurray@yorkcsd.org](mailto:dpmurray@yorkcsd.org)

585.243.1730