

**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

**DonorCommunity and Mister Nonprofit Consultancy  
Announce Strategic Alliance to Benefit Nation's Nonprofits**

*Partnership Will Enable Nonprofits to Plan and Implement Successful Fundraising and Civic Engagement Campaigns with Unprecedented Ease and Efficiency*

**Ft. Lauderdale, FL: August 29, 2016** — DonorCommunity, Inc., developers of an innovative All-in-One online fundraising and event management cloud computing platform for nonprofit organizations and Mister Nonprofit Consultancy, a trusted advisor that works with nonprofit organizations to build leadership and organizational capacity, as well as assist with short and long range planning announced today the formation of a strategic alliance.

Under the terms of the agreement, Mister Nonprofit Consultancy names DonorCommunity its preferred provider of fundraising and constituent relationship management software for nonprofit organizations. This includes all of DonorCommunity's Software as a Service (SaaS) applications for CRM, Online Marketing, Online Donations, Event Management, Peer-to-Peer Fundraising, Volunteer Management, Social Networking and Website Content Management. The entire DonorCommunity platform is offered on an annual subscription basis that includes unlimited users, free support and training.

In turn, DonorCommunity has named Mister Nonprofit Consultancy its consulting provider for services that include strategic planning, marketing, governance, finance, special events, annual campaigns, capital campaigns, feasibility studies, community assessments and board development. The two firms will collaborate closely to enhance DonorCommunity's already extensive capabilities for online fundraising and event management to reflect the best practices Mister Nonprofit Consultancy has developed over the past five years for marketing, fundraising and stakeholder communications. The two firms will also introduce packages of software and services that enable the nation's nonprofits to plan and implement fundraising campaigns with unprecedented ease and efficiency.

"Mister Nonprofit Consultancy is among the premier providers of nonprofit consulting services, offering the proven expertise nonprofits need to fulfill their strategic organizational, fundraising and community service goals," said David Blyer, DonorCommunity founder and CEO. "As partners, DonorCommunity will enable Mister Nonprofit Consultancy and its clients to implement these programs and initiatives more easily, efficiently and cost-effectively than ever before. Our partnership represents a new milestone in the level of integration possible between software and services."

"DonorCommunity's All-in-One online fundraising and event management Web-based software platform and its Software as a Service business model are a winning combination for the nation's nonprofits," said Tony Beall, Mister Nonprofit Consultancy Chief Executive Officer. "Over the past five years, we've advised hundreds of clients about every aspect of their operations, including their technology planning and infrastructure. DonorCommunity represents a new paradigm in nonprofit software, one that emphasizes efficiency, seamless integration and ease of use. We're pleased to name DonorCommunity as our preferred software provider."

### **About DonorCommunity**

DonorCommunity, Inc. is a cloud computing, Software as a Service firm that helps nonprofit organizations cultivate donors, forge closer relationships with stakeholders, engage their communities and raise funds year-round. DonorCommunity offers a suite of fully-integrated Web applications for constituent relationship management, peer-to-peer fundraising, online marketing, online donations, event management, social networking and Web content management. The entire platform is furnished on a fixed-fee, annual subscription basis that includes unlimited users and support, comprehensive training and free Website hosting. For more information, please visit [www.DonorCommunity.com](http://www.DonorCommunity.com)

### **About Mister Nonprofit Consultancy**

Mister Nonprofit Consultancy is passionate and tenacious in assisting nonprofits to build organizational capacity in support of their mission and the communities they serve by utilizing fresh and cutting edge philosophies coupled with proven traditional approaches. Though the services that Mister Nonprofit Consultancy provides may be considered "consulting" from a traditional sense, their approach is far from it. As a connector of dots and purveyor of possibilities, Mister Nonprofit Consultancy serves as a trusted advisor and strategist that helps nonprofit organizations raise money, evaluate opportunities, develop strategies, train and motivate staff and volunteers, communicate effectively and use technology to improve efficiency. Mister Nonprofit Consultancy enables clients to apply best practices from the business sector and take advantage of emerging trends in philanthropy, social enterprise and the independent sector. For more information, please visit [www.MisterNonprofitConsultancy.com](http://www.MisterNonprofitConsultancy.com)

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