



eSignLive™ and APEXA Offer First Canadian Life Insurance Industry Digital Onboarding and e-Contracting Solution

(MONTREAL and TORONTO) – August 30, 2016 – eSignLive™, the e-signature choice for business, today announced an exclusive partnership with [APEXA](#), the cloud-based platform for life advisor onboarding, contracting and compliance. Once launched, APEXA with eSignLive will change how life insurance carriers, managing general agencies (MGAs), and life insurance advisors standardize and digitize the stringent compliance requirements for advisors, at the same time boosting internal productivity.

APEXA brings higher standardization, clarity, timeliness and efficiency to contracting and compliance for all insurance industry stakeholders, providing each company the platform to share licensing and compliance as part of a systematic industry-approved national web-based solution. APEXA built its platform with input from various leading carrier and MGA organizations in the Canadian life insurance industry. A comparison process that included eSignLive and DocuSign was undertaken to identify an e-signature partner that could meet the complex needs of APEXA and its partners.

“eSignLive was chosen because of its tamper-evident security, auditability, seamless integration, easy user experience and data residency in Canada – these differentiators will help APEXA deliver on its vision and mission to our customers,” said Tonya Blackmore, CEO, APEXA. “eSignLive also brings deep insurance industry expertise and thorough regulatory knowledge that helps ensure APEXA’s e-contracting capabilities will stay compliant.”

APEXA can integrate into existing agency management systems. For advisors, APEXA facilitates the storage of all licensing, compliance and renewal information in one place, reducing or eliminating multiple requests for credentials and letting advisors focus on serving the customer rather than on administrative tasks. For carriers and MGAs, APEXA’s addition of eSignLive e-signatures adds efficiency and accuracy to the advisor contracting process, and eases the onboarding of advisors.

“The integration of eSignLive into APEXA’s licensing and compliance system creates an industry first for the Canadian insurance market, and helps to provide a completely digital experience to all areas of the ecosystem, improving everyone’s experience and compliance to unify the industry,” said eSignLive President, Tommy Petrogiannis.

For information on the benefits of APEXA, please visit www.apexa.ca/benefits.

For more information about e-signatures for Canadian insurance advisors, please visit www.esignlive.com/resource-center/e-signature-starter-kit-for-canadian-insurance-brokers.

About APEXA

APEXA is an industry led solution with the goal of bringing higher standardization, clarity, timeliness, and efficiency to contracting and compliance for all industry stakeholders. It will provide industry stakeholders the platform to share licensing and compliance where it matters most - as part of a systematic industry approved national web-based solution. To learn more, visit <http://www.apexa.ca> or follow us on Twitter www.twitter.com/apexa_corp.

About eSignLive™ by VASCO®

eSignLive™ is the electronic signature solution behind some of the world's most trusted brands. Regulated industries and top analyst firms recognize eSignLive for its ability to balance the highest levels of security, compliance and auditability with ease-of-use to automate any process – from the simplest, internal signing workflow to the most complex, customer-facing transaction. Available in the cloud and on-premises, and with full white-labelling capabilities, eSignLive supports an organization's digital transformation strategy across the enterprise. eSignLive is the trade name of Silanis Technology Inc., a VASCO group company. Learn more at www.esignlive.com.

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Media contact:

Sarah Hanel
eSignLive by VASCO
+1 250-216-1762
sarah.hanel@esignlive.com

Natalie Ho
LOGiQ³, a member of LOGiQ³ Group
Vice President, Sales & Marketing
+1 647-427-4752
natalie.ho@logiq3.com