**Local Marketing Solutions Group, Inc.**

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**FOR IMMEDIATE RELEASE**

**LOCAL MARKETING SOLUTIONS GROUP INC. ACQUIRES HIGH END**

**CALL CENTER LEAD GENERATION, TERRITORY MANAGEMENT AND SALES/MARKETING INTEGRATION GROUP, KMA ONE.**

Rapidly growing marketing and sales solutions technology firm expands call center lead generation, territory management and sales and marketing integration capabilities with acquisition of Atlanta based KMA One.

ROLLING MEADOWS, IL – Local Marketing Solutions Group Inc. has acquired KMA One.

Al Croke, Local Marketing Solutions Group Inc.’s President & CEO said “the acquisition of KMA One adds significant and critically important sales and marketing support capabilities to our array of offerings.” Croke added, “our ability to provide Lead Generation, Territory Development, Telemarketing, Multi-Touch Marketing/Lead Nurturing and Business Value sales enablement tools will enhance our clients’ ability to realize their revenue growth targets.”

Meryl McKenna, one of the founders of KMA One commented “Finding the right home for KMA One was challenging. We needed someone who would maintain our highly successful existing services and nurture our existing employees while providing the synergy to support strategic expansion.” The other founder, Keith Manning, added “That’s why we were delighted to have found Local Marketing Solutions Group. Our mutual desires and philosophies fit like a glove!” Both Manning and McKenna will continue to work at KMA One in both executive and production roles.

KMA One will continue to function as a stand-alone brand but will support the client needs of Local Marketing Solutions Group companies JGSullivan Interactive in Chicago, DuFour Advertising out of Wisconsin, and WeblyGuys Brand video solutions, based in Chicago with additional capabilities in the Philippines.

Local Marketing Solutions Group, Inc. will continue to pursue additional acquisition opportunities, to ultimately realize the long-term strategic vision of providing clients with a full spectrum of sales and marketing execution services in support of its hosted marketing technology platforms. The company intends to provide clients with all things sales and marketing, establishing brand control at the corporate level and driving client revenue through execution efficiencies and flexibility locally.

ABOUT LOCAL MARKETING SOLUTIONS GROUP, INC.

Local Marketing Solutions Group, Inc. ([www.lmsg.co](http://www.lmsg.co)) was formed in 2012 by the executive management team of JGSullivan Interactive Inc. The purpose of the holding company is to continue the expansion of offering the broadest and most efficient marketing and sales solutions to national and international brands that drive revenue through local sales and marketing channels. The company provides marketing automation technology and supporting sales and marketing services capabilities, allowing corporate sales and marketing to control brand image and to ultimately facilitate use of product and service content and materials for local channels.

Operating units and Brands include JGSullivan Interactive ([www.jgsullivan.com](http://www.jgsullivan.com)), DuFour Advertising ([www.dufour.com](http://www.dufour.com)), WeblyGuys ([www.weblyguys.com](http://www.weblyguys.com)) and now KMA One ([www.kmaone.com](http://www.kmaone.com)).

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