# Bill Pay

### The right partner for all your customer engagement needs.

Bill2Pay's comprehensive suite of billing, payments, and customer engagement solutions provide utilities with end-to-end management of their entire customer relationship. Our solutions are built on real-time architecture, utilizing fully-secure and advanced technologies, and have been consistently leveraged to boost JD Power scores.

Founded in 1991, Bill2Pay has been servicing the utility industry since inception. We understand the utility industry and the growing necessity in connecting with your customers. Experience the quality and peace of mind that comes with partnering with Bill2Pay.

> www.Bill2Pay.com info@Bill2Pay.com 904.421.7285

# keep**TRAC**<sup>™</sup> <sup>by</sup> Bill ≥ Pay

YOUR ALL-IN-ONE SOLUTION FOR Billing, Payments, & Customer Engagement

# keep**TRAC**™

With KeepTRAC, you will benefit from our industry-leading customer engagement software at half the cost and twice the speed as the competition. Our platform gives utilities more freedom and easy-to-use tools--putting you firmly in control of your customer relationships.

### **Easy to Implement**

#### Less cost, less risk, more features

- > Cloud-based Customer Information System
- > Lower start-up costs than new internal CIS
- > Reduced burden on internal IT department
- > Fewer customer service calls
- > PCI Level 1 and NACHA compliant
- > Pre-integrated with major software providers

### Easy to Use

#### Any transaction, any device, anywhere, anytime

- Consistent, high-quality customer experience across multiple channels
- > Fully-responsive, mobile-enabled user interface
- > Latest money-saving billing technology
- Payments accepted from any card, bank account, or paper check
- > Online start, stop, and transfer service
- > Customized IVR

## Easy to Manage

#### Control & leverage all touch points from one system

- > Text & email notifications and alerts
- > Simple management of communication preferences
- Drive enrollment in electronic bill presentment & energy-saving programs

### **Easy to Measure**

#### Advanced reporting & analytics

- > Detailed reports on customer adoption & enrollment
- > Customer-level audit trail
- Simple billing & payment reconciliation



#### **Contact Us**

Let us put together a customized demo on how KeepTRAC can help you start connecting and building relationships with your customers sooner and for less money than you may expect.

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