

## FOR IMMEDIATE RELEASE

## **NAHREP Launches Industry-First ELEVATE Mortgage Summit**

Summit will gather the lending industry's top producing loan originators and managers

San Diego, CA— September 7, 2016 — The National Association of Hispanic Real Estate Professionals (NAHREP) will launch the inaugural ELEVATE Mortgage Summit in Los Angeles on September 17<sup>th</sup> & 18<sup>th</sup> at the JW Marriott-LA Live. The two-day event will immediately precede the NAHREP National Convention and Latin Music Festival and is crafted specifically for mortgage professionals interested in increasing their origination volume by tapping into the Hispanic mega-market. The Elevate Mortgage Summit and will feature NAHREP's leadership and some of the industry's most sought out sales & productivity experts.

The ELEVATE Mortgage Summit's schedule will include some of these exclusive training opportunities:

| Speaker                                     | Topic(s)                       |
|---|--------------------------------|
| Darren Hardy, World-Renowned Success Coach  | Insane Productivity for LO's   |
| Sue Woodard, President & CEO, Vantage       | Closing the Deal & Follow-     |
| Productions                                 | up/Referrals                   |
| Jim Parrott, Senior Fellow, Urban Institute | The Future of Mortgage Lending |
| Steve Harney, Founder, Keeping Current      | Presentations & Setting        |
| Matters                                     | Appointments                   |
| Rene Rodriguez, CEO, BetterLoanOfficers.com | Prospecting Power              |

"Through insightful content-driven sessions, attendees will learn, make important connections and prepare themselves to build productive, long-term relationships with the top Latino real estate professionals in the country," said Gary Acosta, NAHREP CEO. "For any loan originator looking to acquire more purchase money transactions, you don't want to miss the ELEVATE Mortgage Summit."

As a capstone to the ELEVATE Mortgage Summit, Darren Hardy, former publisher of Success Magazine will share the techniques and disciplines that he learned from the best business minds of our generation, including Jeff Bezos, Steve Jobs, and Richard Branson. Mr. Hardy has tailored his Insane Productivity seminar specifically for mortgage professionals and attendees of ELEVATE.

For more information on the Elevate Mortgage Summit and/or how you or your company can participate, please visit <a href="https://www.elevatemortgagesummit.org">www.elevatemortgagesummit.org</a>.

## **About NAHREP**

The National Association of Hispanic Real Estate Professionals, a nonprofit 501(c) 6 trade association, is dedicated to advancing sustainable homeownership among Latinos by educating and empowering the real estate professionals who serve them. NAHREP is the premier trade organization for Hispanics and has more than 26,000 members in 48 states and 55 affiliate chapters.

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