



Good Superfoods™ Press Release

For Immediate Release

9.8.2016

Boise, Idaho - GOOD SUPERFOODS LLC™, Idaho-based Superfood Innovation Company, partners with the 2016 Basketball Hall of Fame Induction Ceremony.

Boise, Idaho, September 8, 2016 - Good Superfoods LLC™, the Food and Beverage Industry's winner of NutrAward® for "Best New Finished Product", and cutting edge innovator of Functional Chocolate®, is proud to announce its partnership with the James A. Naismith Basketball Hall of Fame.

Good Superfoods LLC™ will be the exclusive supplier of Superfood Chocolate® and Superfood Athlete Nutrient Bars™ to the 2016 inductees into the Basketball Hall of Fame (including such legends as Shaquille O'Neal, Yao Ming, Sheryl Swoopes and Allen Iverson), their families and all VIP Guests in attendance.

"As a child of the 60's & 70's, many of my sport heroes are in the Basketball Hall of Fame - I am honored to be sponsoring this year's induction ceremony" – Paul Frantellizzi, Founder and CEO of Good Superfoods LLC™

Guests at this year's prestigious Hall of Fame induction ceremony will be treated to the award-winning Superfood Chocolate® Peace Bars™ and cutting-edge, performance-enhancing Superfood Athlete Nutrient Bars™. The Peace Bars™, in addition to their universally-lauded taste, contain L-Theanine, Passion Flower, Chamomile, Lemon Balm, Venetron®, and Nature'sGABA™ to stabilize mood, calm the brain and to reduce acute stress. For the athlete, or retired athlete, that demands the highest performance from a nutrient bar, the Superfood Athlete Nutrient Bar™ is sure to turn heads of some of the world's greatest basketball superstars. Using industry-leading, patented & proprietary ingredients such as; CocoaNOURISH®, MacroNOURISH™, PlantSWEET®, BioEnergy® Ribose, etc., the Superfood Athlete Nutrient Bar™ delivers a unique and powerful blend of performance enhancing nutrients in less than 200 calories, helping athletes achieve their peak level of performance and sustained Superfood Energy®.

About Good Superfoods™

Good Superfoods™ created the world's first Functional Chocolate® to incorporate raw, directly-sourced, South American superfoods and patented nutraceutical ingredients, offering targeted, evidence-based nutrition. We have partnered with nutraceutical giants such as; Ganeden®, Cargill®, Fuji Health®, Mitsubishi Foods®, DSM®, and Maypro® - the result is a first-to-market, deliciously complex and socially responsible Functional Chocolate® at a competitive price point. Our Superfood team are creating best-in-class 100% raw & functional products that are market leading - we focus on; Heart Health, Immunity, Weight Management, Cognitive Function, Energy, Digestive Health, Eye Health, & Skin Health.

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GOOD SUPERFOODS™ Superfood Chocolate® and Functional Chocolate® products are considered food-products, and are not intended to diagnose, treat, cure, or prevent any medical disorder or disease. GOOD SUPERFOODS™ functional claims or statements have not been evaluated by the FDA (Food and Drug Administration). If you have any questions relating to specific health concerns, please consult a healthcare professional.