



FOR IMMEDIATE RELEASE (09/14/16)

Dan Stevens
PIRATA COUTURE(PIRATA GROUP LLC)
877-366-0616 Ext. 1
info@piratacouture.com

Free Panties for Your Booty!
Talk, Tweet, Snap, Post like a Pirate...

Ormond Beach, FL: September 19th is International Talk Like a Pirate Day! Argh matey! International Talk Like a Pirate Day (ITLAPD) started in 1995 and is now celebrated across the globe and leverage by a variety of Fortune 1000 companies. Facebook & Google both offer pirate language and the state of Michigan has officially recognized the holiday. In honor of Talk Like a Pirate Day, Pirata Couture will be giving away FREE loot and booty in the form of free panties, coupon codes, decals, and other prizes to the best mates that Talk, Tweet, Snap, and Post like pirates. Shiver me Timbers!

How does it work? Simply, follow Pirata Couture on Instagram, Facebook, Snapchat, Twitter @piratacouture. Then send us your most creative pirate greetings via one or all of the social media outlets. We want folks to release their inner pirate and get creative. Robust pirate greeting with video and pirate flair will have better chances of winning free treasure when you talk, tweet, snap, and post like a pirate.

Essential Talk Like a Pirate Day Sayings

Ahoy! – Hello!

Avast! – Stop and pay attention.

Blimey! – Exclamation of surprise.

Booty – Treasure.

Buccaneer – Another name for a pirate.

Swashbuckling – Adventurous fun.

Yo Ho Ho – Cheerful.

Land Lubber – A land lover; someone who does not go to sea.

Seadog – Old pirate or sailor.

Shiver me timbers – An expression used to show shock or disbelief.

Tharr she blows! – An expression used when a whale is spotted from the ship.

Our Brand: Pirata Couture (www.piratacouture.com) is an online retailer of lingerie, swimwear, bras, panties, resort wear, and women's apparel. Steeped in the lore of pirate treasure, mermaids, sea gypsies and the blue waters of the Caribbean- PIRATA originates from the Spanish word meaning pirate! To us, pirates symbolize freedom, adventure, romance, and living life on your own terms. Pirata Couture is a trademark and brand of PIRATA GROUP LLC - Ormond Beach, FL.