



Mindprint
learning

Product Overview

Cognitive Screening Can Answer Common Questions

The teacher says she's doing fine but I know she can do better.

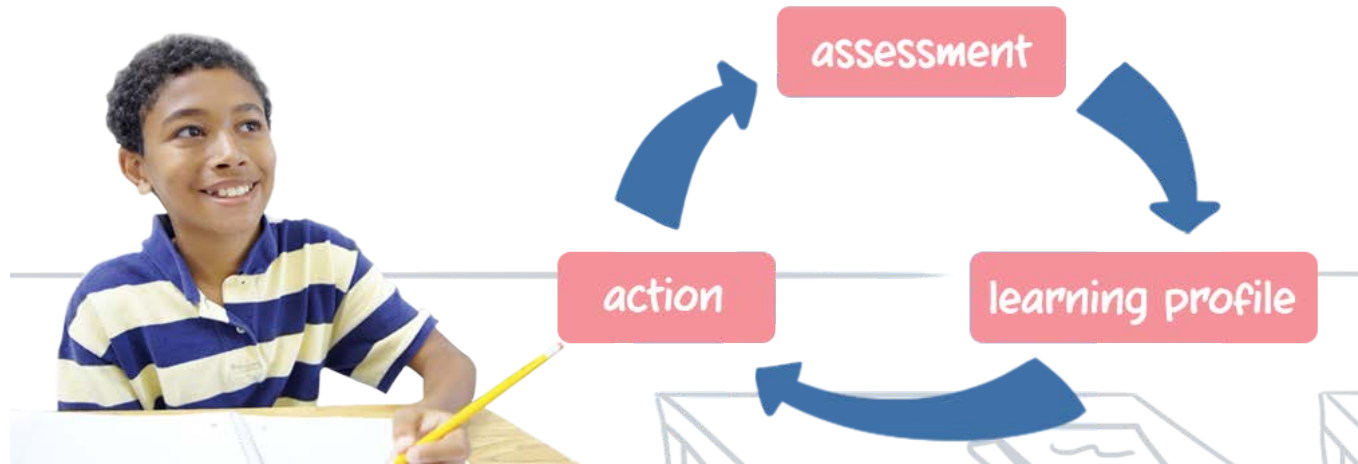
Getting him to do his homework is a constant struggle.

My son is smart but he's just not motivated.

My daughter is discouraged. She doesn't want to go to school.

- Why is the child unmotivated/not living up to potential?
- Is the child gifted?
- Why does the child underperform on standardized tests?
- Is there a learning problem? Attention problem?
- Why does the child need to work so much harder than peers?

A Single Platform that Identifies, Communicates and Provides Clear Solutions



Step #1: Mindprint Assessment

- Computerized test completed in 1 hour
- Reliable results within days
- No qualifications required for administration
- Group administration possible

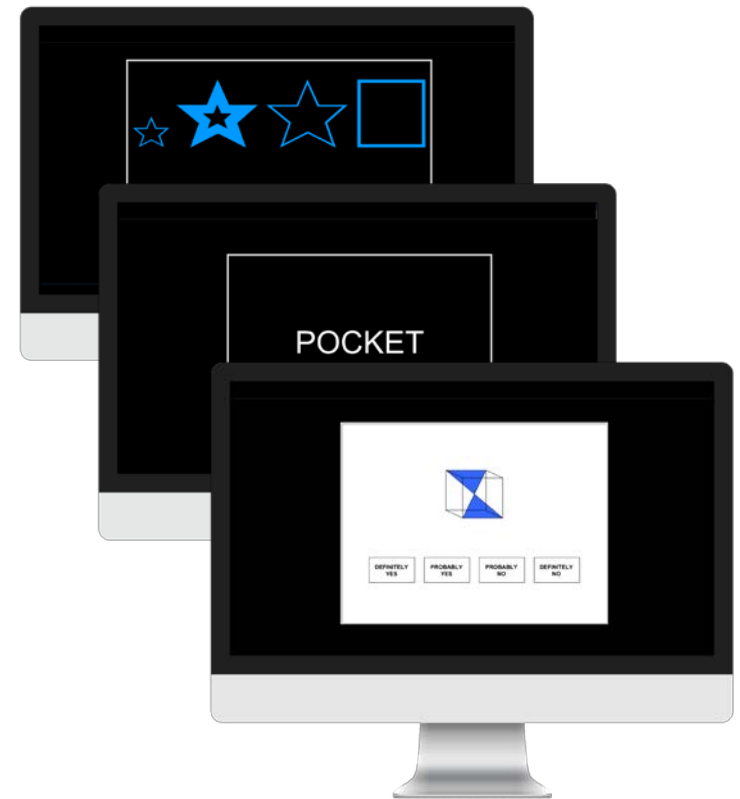
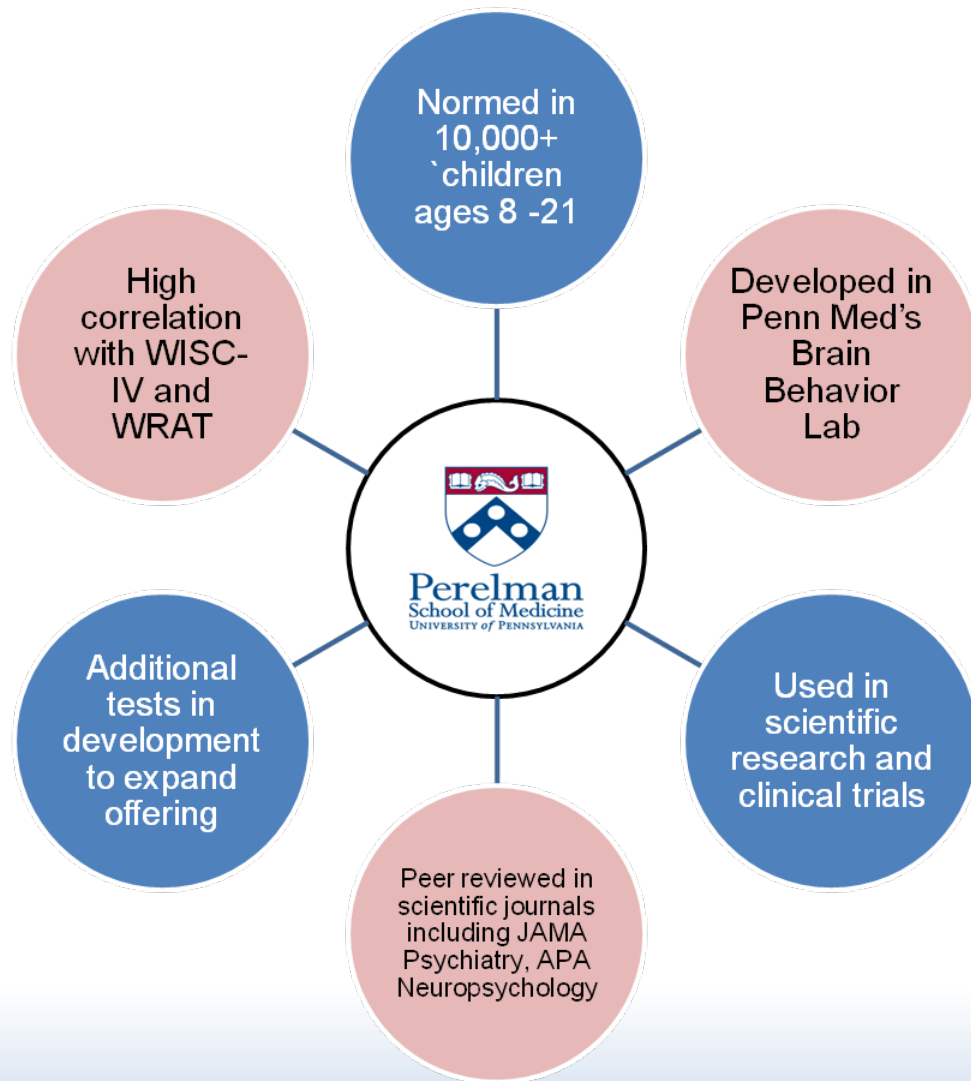
Step #2: Learning Profile

- Expert analysis of each child's test results
- Easy-to-understand profile of each child's strengths and weaknesses

Step #3: Action Toolbox

- Specific research-based learning strategies for every child for both instruction and study skills
- Customized recommendations of apps, games & workbooks based on unique profile and interests

The Foundation for Mindprint is a Scientifically Valid, Peer-reviewed Cognitive Assessment



Our Learning Profile Accurately Identifies Cognitive Strengths and Weaknesses Across Key Domains

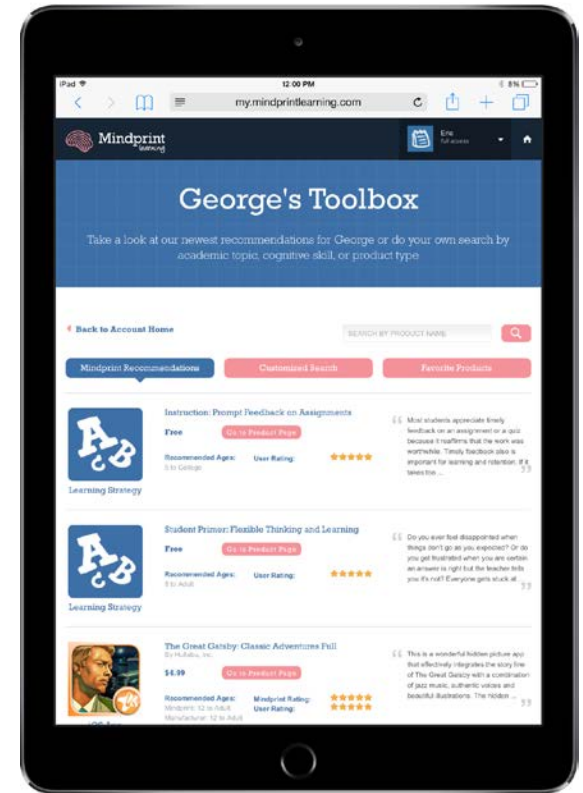
- Assess 10 skills in four domains: speed, executive functions, complex reasoning & memory
- Social cognition and auditory assessments coming
- Detailed 10+ page report formally reviewed, analyzed and summarized by a skilled clinician
- Written in language easily digestible by general education teachers and parents
- A practical roadmap of what a student needs to be successful



Unlike learning profile questionnaires, Mindprint is objective and reliable

Links to Personalized Learning Strategies to Improve Academic Outcomes

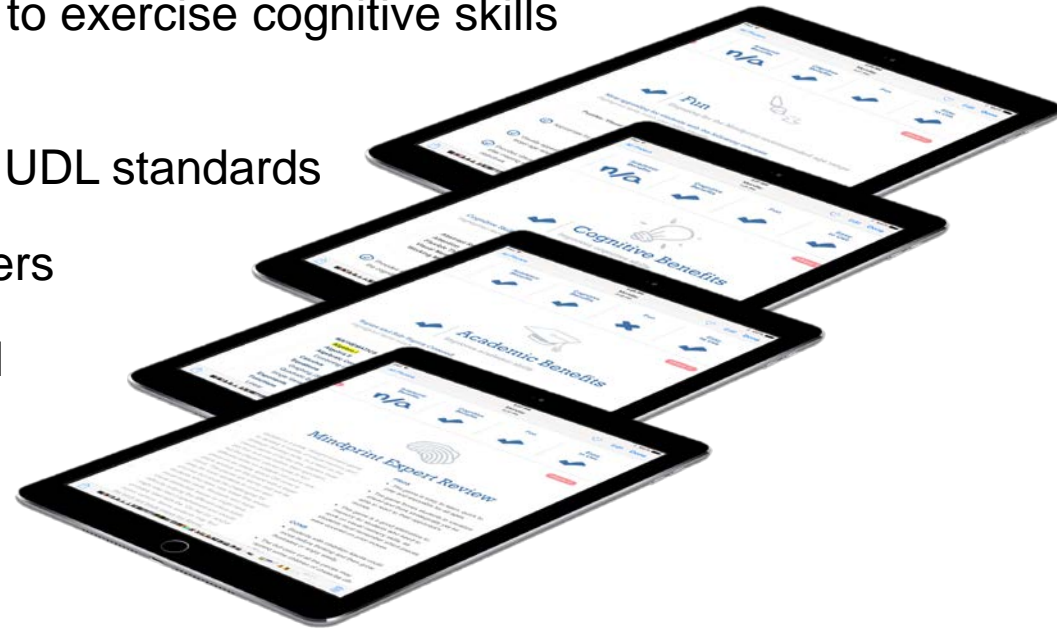
- 300+ evidence-based instructional learning strategies
- Student primers help students develop self-awareness and self-advocacy skills
- Strategies to bolster strengths and develop a growth mindset
- Study strategies to help students be more efficient in an era of increasing homework demands
- Strategies for teamwork skills, a critical focus for 21st century learners and project-based learning



A comprehensive database of research-based learning strategies searchable by cognitive strengths and needs

Curated Database of 1700+ Third Party Educational Resources

- Customized recommendations for academic skills that minimize cognitive load
- Apps, workbooks, and board games to exercise cognitive skills in a variety of contexts
- Detailed proprietary rubric based on UDL standards
- All reviews written by certified teachers
- Now curating Common Core-aligned curriculum and classroom content



Independent/Agnostic approach as “Trusted Advisor” for maximum teacher and parent engagement and results

Administration Considerations

- Approximately one hour including breaks (preferably in one sitting)
- Entirely online, self-administered
- Group administration possible (will require students to use headphones/earbuds; recommended for 4th grade and older)
- Requires desktop/laptop computer with external mouse and keyboard (Chromebooks fine, no iPads)
- Student must be reading at a second grade level and able to follow simple, multi-step instructions independently
- Results returned within days