

Chinavasion – Disrupting the global laptop industry with affordable high-end Chinese alternatives.

[Wholesale electronics](#) company Chinavasion, the e-commerce store, is now offering Xiaomi's Mi Notebook Air at wholesale prices to Western markets.

When talking about the global smartphone and laptop industry there are a small number of, mostly American and Asian, brands everybody has heard of. However, emerging Chinese brands are starting to make their mark felt on the industry.

Despite the falling global sales in laptops, leading Chinese electronics specialist, Chinavasion, is proud to be among the first global e-commerce platforms that offers the Mi Notebook Air to Western markets.

The Mi Notebook Air is a game-changing Chinese computer that is Xiaomi's debut Windows laptop. "This is a revolutionary laptop that is destined to disrupt the industry" Ms. Rose Li, PR Manager at Chinavasion, stated.

Although Xiaomi is a highly recognized brand in the Asian markets their high-end products can be hard to get a hold off in the West. Chinavasion, therefore, offers a platform through which Western companies and consumers alike can purchase high-end Chinese electronics, such as [Tablet PC](#) and Laptop devices, at wholesale prices. The Chinese companies brand new laptops come in two screen sizes, 13.3-inch and 12.5-inch, and embraces the same corporate strategy that worked so well for their smartphones: target buyers who want sleek high-end western electronics but find the products financially beyond their reach.

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According to the Xiaomi's Chief Executive, Lei Jun, "Consumers want a relatively cheap high-performance laptop which is also slim and light in weight, but there is no such product in the

market". He added that Xiaomi hopes that their brand-new Mi Notebook Air could fill this market gap.

The greatest spec of the Mi Notebook Air, according to Ms. Li, is that this extraordinary laptop combines the best of both worlds. As stated by Ms. Li, "The Mi Notebook Air is revolutionary in the sense that it holds the latest hardware fit to meet the most demanding of tasks while, simultaneously, staying ultra-thin in design and light in weight. Added to that this notebook comes with an unbelievably affordable price tag."

Under the hood of this ultra-thin 13.3-inch Chinese laptop lays a promising Intel core i5 Processor with 8GB DDR4 RAM, 256GB internal storage, and an additional SSD slot to expand your external memory. For all game lovers, the Mi Notebook Air holds a dedicated NVIDIA GeForce 940MX graphics card, allowing users to enjoy the latest games in stunning detail.

With respect to its weight and size, this notebook is smaller and weighs less when compared to the flagship products of their largest American competitors.

For the smaller, 12.5-inch, version of this laptop, the specs slip a little, however, holding an Intel Core M3 processor with integrated graphics, 4GB of RAM, and 128GB of external memory, this laptop still outperforms most of its competitors by far according to Ms. Rose Li.

The Mi Notebook Air is one of the crown pieces in Chinavasion's product assortment and joins a large range of other innovative and state-of-the-art Chinese electronics at Chinavasion.

China wholesale and [drop shipping](#) company, Chinavasion, is a specialist in high-end Chinese electronics, offering wholesale prices, global express shipping, and 12 months warranty on all products.