

News Release

Mövenpick Hotel City Star Jeddah opens its doors, bringing elegance with a modern twist to Red Sea city

Dubai, United Arab Emirates, 26 September 2016 – Mövenpick Hotels & Resorts today opened the doors to the Mövenpick Hotel City Star Jeddah, a unique European-style property in one of Saudi Arabia's fastest-growing cities.



The 228-room property, which marks the Swiss hospitality firm's third hotel in Jeddah and 11th in the Kingdom, seamlessly blends a classical interior design with a contemporary façade and the latest modern comforts.

Ideally located near to both the Al Harthy Exhibition Centre and Mall of Arabia, and just a 15-minute drive from King Abdulaziz International Airport, the five-star hotel meets the diverse needs of business, leisure and MICE-related travellers.

The deal to manage Mövenpick Hotel City Star Jeddah has been signed with AlTayyar Travel Group, a major player in the Middle East's tourism industry and the only publicly-listed travel group in Saudi Arabia.

Group Chief Executive Officer, Abdullah Aldawood, said Mövenpick Hotels & Resorts had been selected to operate the property due to its "strong track record operating successful properties across Jeddah and Saudi Arabia".

"We are therefore confident that our new project, Mövenpick Hotel City Star Jeddah, will set new hospitality standards in this area of the city, catering well to its thriving business and leisure tourism industry," he added.

Hotel facilities include eight flexible meeting rooms featuring natural light and the latest AV equipment, an elegant Palladian-style ballroom capable of accommodating up to 600 guests, the Al Maha Health Club & Spa and an inviting rooftop swimming pool.

"Mövenpick Hotel City Star Jeddah introduces a new European-style hotel concept to the city, offering guests timeless elegance across every touch point, from its classical interior design to traditional cuisine, but executed with a

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distinct modern edge and complemented with the latest technology and amenities,” said Andreas Mattmüller, Chief Operating Officer, Mövenpick Hotels & Resorts, Middle East and South Asia.

There are three restaurants from which to choose, including all-day dining outlet Al Deira, the glamorous Al Moltaqa Café, and Al Zohoor Garden located next to the rooftop pool.

To celebrate the opening of Mövenpick Hotel City Star Jeddah, the property is offering a 25% discount on reserved room prices, which start at SAR 700 per room, per night.

For more information visit www.movenpick.com/jeddah-city-star.

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Notes to the Editor:

Pictures are available for download from [this link](#)

Photo captions:

- Jeddah_City_St_xxx_i120787.tif The Lobby
- Jeddah_City_St_xxx_i120776.tif Lobby Area
- Jeddah_City_St_xxx_i120779.tif Al Deira Restaurant
- Jeddah_City_St_xxx_i120778.tif Al Deira Restaurant
- Jeddah_City_St_xxx_i120774.tif Deluxe Suite
- Jeddah_City_St_xxx_i120756.tif Al Karam Ballroom

About Mövenpick Hotels & Resorts:

Mövenpick Hotels & Resorts, an international upscale hotel management company with over 16,000 staff members, is represented in 23 countries with 83 hotels, resorts and Nile cruisers currently in operation. Around 20 properties are planned or under construction, including those in Chiang Mai (Thailand), Bali (Indonesia) and Marrakech (Morocco).

Focusing on expanding within its core markets of Europe, Africa, the Middle East and Asia, Mövenpick Hotels & Resorts specialises in business and conference hotels, as well as holiday resorts, all reflecting a sense of place and respect for their local communities. Of Swiss heritage and with headquarters in central Switzerland (Baar), Mövenpick Hotels & Resorts is passionate about delivering premium service and culinary enjoyment – all with a personal touch. Committed to supporting sustainable environments, Mövenpick Hotels & Resorts has become the most Green Globe-certified hotel company in the world.

The hotel company is owned by Mövenpick Holding (66.7%) and the Kingdom Group (33.3%). For more information, please visit www.movenpick.com