



Media Contact

Allison Wroe

Director of Marketing, Skyline Products

719.439.8341

Skyline Products Announces Launch of Remote Sign Diagnostics Software

-- Customers Can Now View Advanced Sign Diagnostics from Headquarters to Conduct Sign Health Checks and Price Status --

Colorado Springs, Colo. – Skyline Products, a leading electronic price sign manufacturer, announced today the launch of its new software feature, *PriceAdvantage Sign Diagnostics*. This robust software makes it easier, faster, and more efficient for customers to remotely manage the health and price accuracy of their signs from a headquarters location.

“We’re incredibly excited to make remote sign diagnostics available to all our customers,” said Chip Stadjuhar, CEO of Skyline Products, “Our feedback method is by far the most robust on the market and now our customers can remotely access each of their signs from their headquarters office. It provides an extraordinary amount of control and confidence.”

Skyline has led the industry in powerful, full-loop feedback and diagnostic technology for years, giving customers the ability to receive critical information about their signs using an on-site handheld device. Skyline’s feedback feature set is designed to ensure a scroll or LED price sign is functioning properly and displaying the correct price at all times.

PriceAdvantage Sign Diagnostics makes it possible for customers to harness this information not only through their in-store handheld device, but remotely through PC-based software installed at headquarters. Remote access to these diagnostic and feedback features will now allow customers to better manage sign maintenance across all their locations, while allowing in-store staff to focus on the customer.

PriceAdvantage Sign Diagnostics will now be included with every new Skyline price sign, and is available to any existing Skyline price sign with a low-cost hardware upgrade.

Customers can also purchase additional PriceAdvantage software components which greatly expand the software’s functionality, allowing them to receive email and text alerts if signs fail, manage all their signs from a mobile device, and streamline their fuel pricing strategy to help improve margins, volumes, and gross profit.

About Skyline Products

Skyline Products manufactures electronic price signs that are *Designed to be Bold, Engineered to Last*. Since 1970, Skyline has invested heavily in research and development to create the industry’s most legible and reliable price signs. Fully designed and manufactured in Colorado Springs, CO, our industry-exclusive technologies provide superior display feedback, unmatched brightness control,

exceptional full-bodied digits, advanced energy efficiency, and military-grade durability. Additionally, Skyline provides customers with price-change confirmation and the most advanced sign diagnostics on the market. Learn more at www.SkylineProducts.com.

About PriceAdvantage

PriceAdvantage creates *Software to Fuel Your Pricing Strategy™*. Our easy-to-use, highly configurable, patented solution allows fuel marketers to execute their unique fuel pricing strategy faster and more accurately by reducing manual processes and human errors. PriceAdvantage enables customers to make rapid, informed fuel pricing decisions based on their unique business rules, then automatically post new prices to their POS systems, fuel pumps and price signs, and then receive price change confirmation – all in just minutes. PriceAdvantage is singularly focused on fuel pricing software and is a division of a privately held U.S. company, Skyline Products, which produces software solutions and thousands of American-made electronic price and transportation signs annually. Learn more at www.PriceAdvantage.com.