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Fall/Winter 2016 Issue of *Family Lawyer Magazine* Available for Download

The latest issue of Family Lawyer Magazine offers advice to family lawyers on how to attract high-net-worth clients, grow their practice, and achieve excellence – both professionally and personally.

TORONTO, ON (Sept. 29, 2016) — The Fall/Winter 2016 issue of *Family Lawyer Magazine* has been released and is available for complimentary download at www.FamilyLawyerMagazine.com.

In this issue, family lawyers will learn what steps to take to attract more high-net-worth clients, grow their divorce practice, create good relationships with clients, and much more.

7 Strategies to Attract High-Asset Divorce Cases

In the cover story, “7 Strategies to Attract High-Asset Divorce Cases,” Dan Couvrette and Martha Chan – who have 20 years of experience marketing family lawyers to divorcing people – offer advice to help attorneys acquire more complex and high-asset cases.

“Our clients who do a lot of high-asset work tell us that serving this market demands that you be at the top of your game,” says Couvrette. “If your goal is to get more of these cases, you might need to hone your skills – and you definitely need to invest in marketing to send the right message to your desired prospective clients.”

Other articles in this issue include:

- The Dangers of Free Wi-Fi
- 3 Big Threats Facing Small Law Firms
- Fairness and Economic Reality in Business Valuation
- Ensuring the Enforceability of Prenuptial Agreements
- Protecting an Estate During and After Divorce
- Why Lawyers Need to Pay Attention of Spirituality

The magazine also offers a “Professionals and Services Directory” for those seeking experts in the legal, financial, marketing, and practice-management fields, as well as services to help divorcing couples manage co-parenting issues during separation and divorce.





Family Lawyer Magazine is published by [Divorce Marketing Group](#) – the only one-stop marketing agency dedicated to helping family lawyers and other divorce professionals grow their practices. Their other products include FamilyLawyerMagazine.com, *Divorce Magazine*, [DivorceMagazine.com](#), 10 print and web-based *Divorce Guides*, and divorce newsletters. Divorce Marketing Group offers a full range of marketing services, including website design and promotion, social media marketing, video and podcast marketing, print advertising, and pay-per-click advertising campaign management. *Family Lawyer* reaches more than 30,000 family lawyers in the United States.

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