



Good Superfoods LLC | NutriWelle

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Good Superfoods LLC Named 2016 CPG Editor's Choice Award Finalist by Informa's SupplySide *Good Superfoods Named Among Top CPG Products for Innovation and Market Impact*

Boise, Idaho (September 26, 2016) - Informa Exhibitions has named **the PEACE Bar by Good Superfoods LLC** as one of its finalists for the 2016 SupplySide CPG Editor's Choice Awards.

Five 2016 consumer packaged goods (CPG) products were selected by the SupplySide editorial team for achievements in innovation and market impact in 22 different categories. The PEACE Bar was named to the short list in the Bars category. PEACE Bars, in addition to their universally-lauded English Peppermint taste profile, contain; Venetron®, Nature'sGABA™, L-Theanine, Passion Flower, Chamomile, Lemon Balm, and CannaNOURISH™, all to increase Alpha Brain Wave activity, stabilize mood, and reduce acute stress.

One winner in each category will be announced at SupplySide West 2016 during the SupplySide CPG Editor's Choice Awards Presentations, set for October 6 and 7 at the Mandalay Bay Resort in Las Vegas, Nevada.

"This is a very prestigious honor for our entire team - we are extremely proud to have developed such an impactful consumer product at a time when PEACE is needed more than ever before" said Paul Frantellizzi, CEO of Good Superfoods LLC.

About Good Superfoods™

Good Superfoods™ created the world's first Functional Chocolate® to incorporate raw, directly-sourced, South American superfoods and patented nutraceutical ingredients, offering targeted, evidence-based nutrition. We have partnered with nutraceutical giants such as; Ganeden®, Cargill®, Fuji Health®, Mitsubishi Foods®, DSM®, and Maypro® - the result is a first-to-market, deliciously complex and socially responsible Functional Chocolate® at a competitive price point. Our Superfood Chocolate® team is creating best-in-class 100% raw & functional chocolate that is on the cutting edge of the market. We focus on Heart Health, Immunity, Weight Management, Cognitive Function, Energy, Digestive Health, Eye Health, & Skin Health.

For more almost 20 years, [SupplySide](#) has helped dietary supplement, food, beverage, personal care and cosmetic professionals find information to explore, discover, innovate and market their next best-selling product.

"In the past few years we've had tremendous success highlighting the products that are coming to market, driven by the innovative ingredients highlighted at SupplySide," said Heather Granato, vice president, content, in Informa's Health & Nutrition Network. "In considering hundreds of products, our team narrowed the field based on the unique positioning and ability to serve consumers with truly cutting-edge products."



For more information, visit supplysideshow.com.

About SupplySide West: Hosted by Informa Exhibitions, this annual tradeshow and educational forum is the finished product manufacturer's gathering place for top performers, trends, scientific advances and networking. SupplySide West is all about the exploration, discovery, innovation and marketing strategy around the development of finished consumer goods that drive the global business economy. The 2016 show will be held October 4-7 at Mandalay Bay in Las Vegas. For more information visit www.supplysideshow.com.