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Contact: FOR IMMEDIATE RELEASE

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**Amada Senior Care Opens Office in Scottsdale**

***Orange County Based Senior Care Franchise’s New Location Serves Greater Phoenix Area***

**Scottsdale, Arizona – September 30, 2016** - Amada Senior Care, premier provider of non-medical in-home care and assisted living placement counseling, recently opened its newest office in Scottsdale, Arizona. Amada franchise partner Brady Smith comes to the senior care industry with a health care background, having formerly served in various management roles for several large pharmaceutical companies. The grand opening for Amada Scottsdale will be held on Saturday, October 1st.

Amada provides in-home caregivers to help seniors with non-medical activities of daily living. “Our services include dressing, bathing, meal preparation, light housekeeping, and even medication reminders, just to name a few,” Brady said. In some cases, staying at home may not be the best option for the senior. “In those situations, we help you find other options, whether it be an assisted-living or an independent living community. Whatever the case, we want what’s best for your loved one.”

Brady said that a big concern for seniors and their families is how to pay for the care they need. “At Amada, we are experts at navigating long-term care insurance policies and veteran’s benefits, as well as determining whether a life insurance policy can be converted into healthcare dollars,” Brady said. “We will find the best solution for your care needs.”

In recent years, Brady’s grandmother, who lived in Scottsdale, needed an additional level of support, and fortunately his family was able to find a care home that met all of her needs. “It was such a relief to know she was in such good hands,” he said. Brady said he hopes to be able to help local families in the same situation. “I spent over 18 years in the medical industry and came to realize the huge difference a great caregiver makes and the impact they have on families.”

The grand opening of Amada Senior Care Scottsdale will take place on Saturday, October 1st. The office is currently looking for qualified full and part-time caregivers to work with their clients. For more information, you can visit their website at [www.AmadaScottsdale.com](http://www.AmadaScottsdale.com) or call 480-900-3117.

**About Amada Senior Care**Amada Senior Care is committed to enriching lives. We provide nurturing, compassionate non-medical in-home care and guide families through the many senior housing options available for assisted living. We also offer expertise in handling [long-term care insurance](http://en.wikipedia.org/wiki/Long-term_care_insurance) claims and in certain forms of government aid, including [Veterans Aid and Attendance Benefits](http://en.wikipedia.org/wiki/Veteran%27s_pension). Headquartered in San Clemente, California, Amada was founded in 2007, and is currently assembling an elite team of [franchise partners](http://www.amadaseniorcare.com/franchise) to expand our business on the national level. For more information, visit [amadaseniorcare.com](http://www.amadaseniorcare.com/).