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# Radish Apparel Announces Grand Opening

### Ecommerce Launch Scheduled for October 5

Orlando, Florida - Radish Apparel announced the grand opening of its e-commerce business, radishapparel.com, today. The new company will celebrate its grand opening launch on Wednesday, October 5.

As a company that embraces diversity and eccentricity, Radish Apparel aims to offer quality designs for people from all walks of life. The designs cover a wide spectrum of categories ranging from food lovers and fitness to funny and pop culture. In addition to these categories, Radish Apparel features an original, art-focused line called “Radish Specialtees” that captures the lively and fun feel of the ’80s paired with unique pop culture and historical themes.

Radish Apparel will donate 5% of each purchase to a charity of the customer’s choice.

“Giving customers the option to choose what charity they support was immensely important for us,” says Tyler Mikula, co-founder of Radish Apparel. “At Radish Apparel, we understand that everyone is different and we lovethat. Supporting a cause is an extremely personal decision; we aim to provide the choice to donate to something *y*ouare passionate about.”

To celebrate their grand opening, Radish Apparel will provide a 10% off coupon to customers who sign up for their newsletter. Visit www.radishapparel.com or facebook.com/radishapparel for more details.

#### About Radish Apparel

Radish Apparel was founded with the goal of offering a broad spectrum of designs for all passions on high quality and comfortable clothing while giving customers the power to choose a cause to support with every purchase.

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