

# OUR CORE CONCEPT

MyHome is a full service design and remodeling firm serving New York City. Providing complete apartment renovation, kitchen and bathroom remodeling, MyHome is your one-stop-shop for design, materials and installation.

Our mission is to provide you with the highest level of service and quality. MyHome offers a unique 5-year labor warranty, reaffirming our commitment to upper echelon service standards. Our New York City clientele demand the highest quality craftsmanship and we don't let them down. That is what has made us one of the leading remodeling companies in New York City.



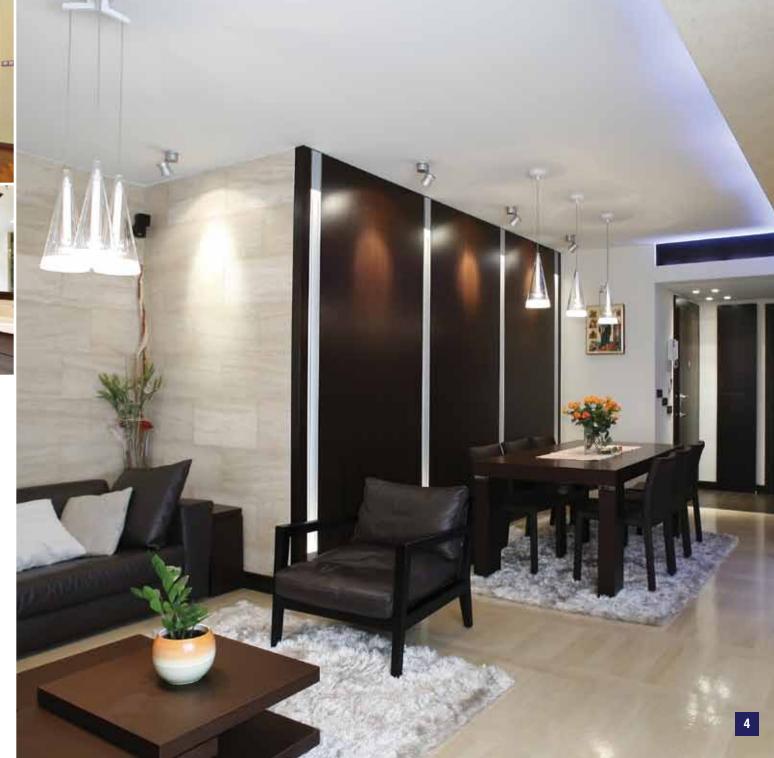
We are not going to tell you a tale about how easy a renovation project is. We understand the complexities and challenges involved in your renovation project. Our experienced team will prepare you for what to expect along the way, and share our knowledge and creativity in forging solutions to any challenges that may arise. We will work with you to address every aspect of your remodeling project, solve problems and provide a level of service that will allow you to maintain your confidence and peace of mind.

Along the way, we will communicate with and be accountable to your property management company, building architect/engineer and residant manager, in order to assure the timely approval and execution of your home improvement project. With more than a decade of experience working with these parties, we are adept at expediting the approval and construction process.

Our experienced Remodeling Consultants come from a variety of backgrounds, including interior design, furniture design, architecture and industrial design. All employees have gone through an extensive screening and training process to assure they meet MyHome's high standards of professionalism and expertise. These diverse backgrounds and rigorous standards assure that you will be matched with the most creative, collaborative and highly skilled professionals in the home improvement industry.

# DIFFERENT WHAT MAKES MYHOME





It all begins with a conversation, and it ends when you are happy with the completed project. We stand behind our work with a **5-year labor warranty** and the quick responsiveness and accessibility of our staff. Experience our commitment to quality and see why our customers are our best advertising.

#### Initial Conversation and Free Consultation

Many companies charge you for the initial consultation. At MyHome, we see this as the beginning of our relationship. Whether you know what you want or you're still thinking it through, one of our Remodeling Consultants will meet with you in your residence or at our showroom, and walk you through the process.

#### **Pricing and Planning**

After our free consultation, we'll meet with you to finalize the labor proposal and the scope of the project. We're known for standing by our estimates, and communicating with you immediately if you make a decision that changes the estimate in any way. When working with MyHome, you'll never be surprised by any hidden fees.



#### **Pre-Production Stage**

We'll work with you using proprietary design software that turns your ideas into reality. You will even see your new kitchen or bathroom in 3D color renderings. Once you're happy with the design, we'll order the materials. Before we begin construction, we'll assign a Project Manager to your renovation project and perform a job-site walk-through with both the Project Manager and Remodeling Consultant present. Over the years, we've worked with hundreds of building management personnel and companies. While you are working on the design and material selections, our experienced staff will work behind the scenes securing project approvals and permits.

#### **Production**

Once the materials arrive and the necessary approvals are obtained, we can begin construction. The Project Manager will facilitate communication between you, the crew and any professional tradesmen involved. If you need to work or be at home during construction, we'll do everything possible to minimize the disruption to your life (or let you know long in advance if the project requires that you vacate the premises during part or all of construction).

#### **Completion and Quality Assurance**

When the majority of the construction is done, the Project Manager will walk through the job site with you and create a "touch-up" list that documents any items that are incomplete or unsatisfactory. Once this list is compiled, the touch-up crew will go through and take care of every item on the list to your satisfaction. Your warranty begins after we complete this process.









If there's one type of project we consider our specialty, it's the complete renovation of your home. While some companies are flooring specialists, others will only remodel kitchens and baths. MyHome provides you with the complete service. There's no room in the house that we haven't tackled, and by taking responsibility for all aspects of your project, we can seamlessly coordinate the myriad of tradesmen, designers and product vendors involved at any given time during your renovation project.

We're pros at the level of coordination that's needed for complete remodeling projects. From detail-oriented design to ordering the materials and managing the construction, we'll make sure your remodeling project flows as smoothly as possible. Every year, MyHome successfully performs numerous complete renovation projects. That's why our Remodeling Consultants, Project Managers, and field crews are experienced and know how to get the job done right. It all begins with a free at-home design consultation with one of our Remodeling Consultants, and ends only when you are 100% satisfied.

# OUR SPECIALTY



MyHome specializes in complete home renovations, design and remodeling of kitchens and bathrooms, as well as the renovation of commercial spaces. We're well known for our attention to detail and seamless coordination every step of the way. Besides kitchen and bathroom renovations, we install new hardwood floors or refinish existing floors, reconfigure doors, millwork and closets, create innovative lighting solutions, home office or storage units and provide skim-coating and painting services. We also provide faux-finish / Venetian plastering, faux-brick walls, audio / visual system design / installation, window treatments and home automation design / installation.







# KITCHEN REMODELING

There are three steps to remodeling a kitchen, and you want to ensure that you have the best resources for each one. When you work with us, you can count on a MyHome Remodeling Consultant to be right there with you, every step of the way.

#### Design

From measurement to layout and material selection, we'll work with you to make sure every cabinet and appliance is what you envision and where you want it to be.

#### Supply

Our showrooms offer a complete selection of everything you need for your kitchen remodeling project. Whether your style is traditional, transitional or contemporary, and whether your budget is moderate or high-end, you'll experience an impressive range of choices.

#### Install

MyHome is one of the the premier installation experts in New York City. We have a stellar reputation for our level of service and quality of work, as well as our problem solving capabilities and **5-year labor warranty**. Our reputation is what builds our business, so a job is never done until our customer is completely satisfied.









#### Kitchen Cabinets

Explore many different lines of cabinets from several manufacturers and artisans. Choose your cabinet in any style, material or finish.

#### Countertops

Whether you prefer granite and natural stones or specialty surfaces such as Quartz or CaesarStone, we have choices that reflect your personal style.

#### **Appliances**

GE or Subzero? Whirpool or Viking? We have accessibility to an almost unlimited array of major brand name appliances.

#### Tile Flooring and Backsplash

Tile can change the personality of a room. Choose from porcelain, ceramic, glass, stone, leather, wood or metal.

#### Sinks and Faucets

A farmhouse sink or a pull-out faucet? We've done them all. Tell us what you're thinking.

#### Accessories

From decorative hardware and butcher blocks to pot fillers and garbage disposals, just let us know what you're looking for.

#### Lighting

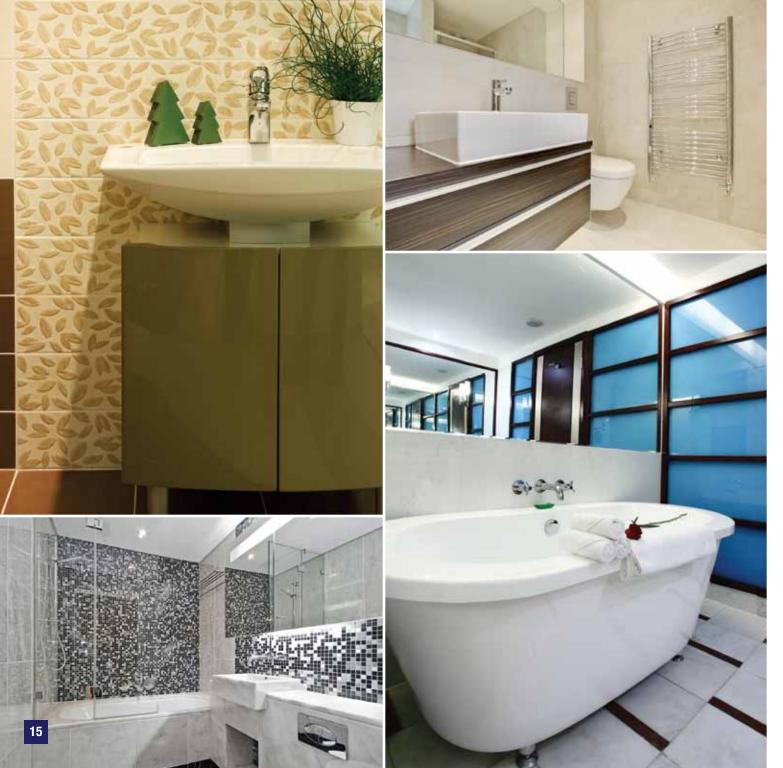
Lighting is a very important element for improving functionality or setting the mood. We'll show you all the options for under-cabinet lights, in-cabinet lighting and ceiling fixtures (tracks, recessed lights, pendants and related switches and dimmers.)

#### **Painting**

Paint is the finishing touch that ties your kitchen together. We will help you select colors and finishes that work best for your space.

# KITCHEN REMODELING





# BATHROOM REMODELING

There are three steps to remodeling a bathroom, and you want to ensure that you have the best resources for each one. When you work with us, you can count on a MyHome Remodeling Consultant to be right there with you, every step of the way.

#### Design

From measurement to layout and material selection, we'll make sure that every aspect of your new bathroom is exactly what you envision and where you want it to be.

#### Supply

Our showroom offers a complete selection of everything you need for your bathroom remodeling project. Did you find something in a magazine or online? Bring it in and we'll find it for you.

#### Install

MyHome is one of the premier installation experts in the New York City area. From problem solving to project management, our customers appreciate our level of service and quality of work, as well as our distinctive 5-year labor warranty.







# We have a large selection of bathroom products and accessories on display in our fully equipped showroom. Let your bathroom come to life before your eyes as you choose everything from plumbing fixtures to the latest in water technology.

#### Tile

From the floor to the wall, we have tile from around the world to showcase your distinct style.

#### **Plumbing Fixtures**

Tubs, toilets, sinks and bidets, they're all here under one roof.

#### Water Technology

If you like to have the latest in shower systems and faucets, we can give your bathroom the best technology available.

#### Vanities

Custom, semi-custom or "off the shelf", the quality and design are all here in our selection of sinks, cabinets, countertops and backsplashes.

#### Medicine Cabinets

Whether you are looking for extra storage or a make-up mirror, we can customize a style to meet your needs and desires.









#### Lighting

From recessed to invisible LED strip lighting, we can bring you the latest in lighting.

#### Accessories

Whether it's a towel bar or a tissue holder, shampoo niches, grab bars or benches. We're a one-stop shop for all your bathroom accessories.

#### Glass Enclosures

We've created stunning glass enclosures of all shapes and sizes. Full customization is available.

#### Whirlpools, Spas and Saunas

We have the latest in relaxation and comfort.

MyHome understands the bottom-line and how important such considerations are in a commercial renovation. Every business requires a renovation strategy that matches its business goals. Do you want to increase productivity or social interaction? Drive foot traffic to a particular area or create a certain ambiance that reflects your brand?

We understand that commercial renovations require a fine balance between stunning design and function. Hospitality spaces like restaurants, hotels, and stores need to accommodate large groups of people without sacrificing natural flow in a space. That's why we always begin with your business goals and then develop a design that supports them.

We know how to develop quick timeframes to minimize interruptions in your business's workflow and stick to strict budgetary guidelines to maximize your investment value.

Our teams of Remodeling Consultants and Project Managers have created diverse and dynamic environments for businesses across the New York City region. Whether you'd like to renovate your financial district office building to give your employees a more creative and productive workspace, or create a retro vibe in your Lower East Side wine bar, we speak the language of commercial environments and look forward to talking with you.





# COMMERCIAL RENOVATION







#### What is your license number?

MyHome's license number is 1357367. You only want to work with a contractor that is licensed. When you have a contractor's license number, you can call the New York City Department of Consumer Affairs and confirm that the license number is valid and up to date.

#### What type and how much insurance do you carry?

By law, Home Improvement Contractors must carry liability, disability and worker's compensation. MyHome carries all of the above with a total coverage of \$5 million to give our clients complete confidence in the unlikely event of an accident.

#### Do you belong to the Better Business Bureau?

We have been members of the Better Business Bureau since our inception in 2001. While this is not required for home improvement contractors, members agree to abide by strict business practices and resolve any complaints quickly and fairly.

#### Do you have references relevant to my project?

Yes. We believe that past performance is always the best indicator of the quality of work. We have a book of referral letters and testimonials. At MyHome we document our projects with photos that capture the space transformation – before, during and after.

#### Who will handle the day-to-day operations?

You want to know that your work is a priority and that the contractor is not overextended. That's why we assign a Project Manager to your project who is responsible for every phase of construction from demolition to final punch-list completion. Our Project Managers come to MyHome with years of experience in construction management and are subject to ongoing training, which is essential for our ever-changing industry.

#### What is your warranty for labor and materials?

We give all of our clients a **5-year labor warranty**. Additionally, we only work with manufacturers who offer a warranty on their products, as well.

# DO IT YOURSELF?

We know that there are a lot of talented "Do-It-Yourselfers", and you may be one of them. However, a lot of work goes into a basic home remodeling project, and managing it often loses its appeal when you begin to experience all the moving parts.

At MyHome, design and remodeling is what we do every day. We know all the potential pitfalls and how to avoid them. Our goal is to take what can be a stressful process and make it as hassle-free as possible. But don't just take our word for it – listen to what our customers have to say.



### WHAT OUR CLIENTS SAY

The majority of our work comes from repeat clients and referrals, so nothing makes us prouder than when our customers rave about us. Here's just a sampling of what our customers are saying about us online:

"I'm a licensed architect who has worked with MyHome for about seven years now. I continue to refer clients to MyHome due to their outstanding record of service, excellent showroom and attention to detail. They are super to work with."

#### - from Insider Pages

"MyHome came in on time and finished a day early -- unheard of with contractors. They cleaned up after themselves and left me with a great new bathroom and skim painted walls."

#### - from Judy's Book

"We have worked with several contractors over the years in Manhattan and the suburbs, and never have we had a better experience than with MyHome. From start to finish, they were true to their word, stayed on budget, completed the project before the expected date, and did all the work in a most professional and exemplary manner. Even when we threw them some curves by changing paint colors and other aspects for our kitchen renovation in the middle of the job, they worked with us to do the job precisely as we asked. Could not say more about them."

#### from CitySearch

"Throughout this renovation experience, perhaps the most important thing for me was that I felt like I could trust these guys at all times. In such a stressful project -- renovating your home, I had peace of mind from the outset. They never tried to up-sell me on materials (in fact, they showed me where I could and should spend less), they raised all issues early, even when they could've covered things up and I'd never know, and they made me feel at ease from beginning to end. I stayed fully under budget, the work was completed two days earlier than promised, and it looks awesome. I'd use them again in a heartbeat, and I've already referred three friends."

#### - from Yahoo Local

We're ready to talk with you and help you get started. Visit us in person at our conveniently located Midtown Manhattan Showroom which is located at:

353 West 48 Street New York, NY 10036

Call us at: 212.666.2888

Visit us online at: www.myhomeus.com and browse our web site for ideas and information.

# TAKE THE FIRST STEP

