***News Release***

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**Michelman Featuring New Primers and OPVs at**

**SuperCorrExpo 2016**

CINCINNATI, OH (October 17, 2016) – Michelman will feature many of its leading barrier and functional coatings for corrugated, folding carton, and converted paper applications at SuperCorrExpo 2016. Exhibiting in booth #2217, Michelman will highlight some of the most trusted brand names in the industry including [Michem® Coat](http://www.michelman.com/Michem-Coat/) for oil and grease resistance, [HydraBan](http://www.michelman.com/HydraBan/)® for water resistance, [VaporCoat®](http://www.michelman.com/VaporCoat/) a powerful moisture barrier, and [ThermaGloss®](http://www.michelman.com/ThermaGloss/) overprint varnishes. Most grades are in full compliance with FBA recyclability protocol and meet food contact requirements.

Michelman will also introduce visitors to a full line of energy curable and water-based [DigiGuard®](http://www.michelman.com/DigiGuard/) brand OPVs. The new selection of DigiGuard solutions meets a wide range of market needs, from general purpose to high-performance applications, on both paper and synthetic substrates. These new OPVs have been tested and certified by RIT’s HP Indigo Over Print Varnish Performance Program in combination with the company’s proven [DigiPrime®](http://www.michelman.com/digiprime/) primers, for optimum performance.

SuperCorrExpo 2016 is being held October 17-20, 2016 in Orlando, Florida, USA.

[**About Michelman**](http://www.michelman.com/)

Michelman is a global developer and manufacturer of environmentally friendly advanced materials for industry, offering solutions for the coatings, printing & packaging and industrial manufacturing markets. The company’s surface additives and polymeric binders are used by leading manufacturers around the world to enhance performance attributes and add value in applications including wood and floor care products, metal and industrial coatings, paints, varnishes, inks, fibers and composites. Michelman is also well-known as an innovator in the development of barrier and functional coatings, as well as digital printing-press primers that are used in the production of consumer and industrial packaging, paper products, labels, and commercially printed materials. Michelman serves its customers with production facilities in North America, Europe and Asia, product development and technical service centers in several major global markets, and a worldwide team of highly trained business development personnel.

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