Success Story

Sales Over 30% increase for 3 years consecutively

Since 1996, PrintPPS has been North America's premier manufacturer of custom stationery products.

The CHALLENGE
- Establishing platform to manage order centrally & across 4 manufacturing facilities
- Create Online Store showcasing their wide range of products, offering end-clients easy order/reorder
- Finding an IT partner who can accommodate current needs & support customizations

The SOLUTION
- Highly Customized solution as per unique product range, dynamic price
- Consistent upgrades, delivering enhancing solution with latest technology keeping ahead of competition
- Working as their IT Partner understanding conceptual ideas and turn them into software functionality

The RESULT
- Annualized Sales Over **30% Increase** for 3 years consecutively
- Number of Orders **increased by 40%** due to solution upgrades
- **100% Reduction** in Number of Proof Exchange as Proof, rectify & order are done online

About Us

Simplifying IT for Print Industry

OnPrintShop is a flagship product of Radixweb, an ISO 9001:2008 & D&B certified IT services provider since 2001, with extensive experience in delivering enterprise-class solutions for diverse industry verticals.

- 10+ years experience in delivering SaaS to custom W2P for startups to large PSPs and Fortune 500 companies
- Clients respect us for simplifying print operations & 24/5 personalized support which helped them generate high ROI
- Dedicated team for North American PSPs as they constitute 70% of our client base
- Specialized team successfully supporting Trade Printers' changing needs for 6+ yrs
- One-stop IT solution provider with 350+ experienced team members
- Continuous client feedback, market research & R&D to proactively update solutions

Our Resellers

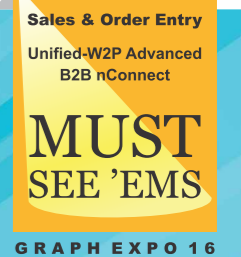RICOH
*For Canada, Mexicana & New Zealand Customer Only

xerox
*Xerox (EurAsia) for Russian Federation

DEEP MIND

print provider

OnPrintShop™
Web-to-Print Storefront

Sales & Order Entry
Unified-W2P Advanced
B2B nConnect

MUST SEE 'EMS
GRAPH EXPO 16

Simplified & Unified
Order Management

- **Most Easy-to-Use**
- **Personalized Support**
- **SaaS & Custom License**

OnPrintShop™
Web-to-Print Storefront

USA voip : **+1-718-715-1551**

sales@onprintshop.com

www.onprintshop.com

GRAPH EXPO
2016

Booth No. **2278**

Simplifying IT for Print Industry

USA voip : **+1-718-715-1551**   **www.onprintshop.com**

We work as your IT partner to understand, consult & deliver solutions.

Working with printers setting up online business since 2006, we have analyzed Three Key Factors responsible for web2print success...

Easy Adaptability

Personalized Support

Flexibility to Customize

We Only Grow... When Our Clients Grow

Integrated Print Order Management

Print industry is varied in terms of print products, their ordering process, print technology and sales channels. To help our clients accelerate growth & maximize productivity, we have developed wide range of solutions, which have helped our successful clients to reduce manpower required to process orders up to 67% & increased repeat sales up to 60%.

Complete Solution for

- SME to Large Printers
- Trade Printers
- In-Plant & Print Brokers

5+ years of partnering

"We checked several potential partners, but found OnPrintShop offered best W2P Solutions, flexibility and value, so contracted with them in 2011. That decision has translated to an annualized sales increase of over 30% year over year."

PersonalizedPaper
Manufacturing Group
A Julmark Company

- Dave Gaulden, USA

Why Us?

Wide Range of SaaS & License

Flexibility to choose between solutions to meet your products, target audience & budget.

Easy Migration from any Solutions

Changing business strategy is pain as affects current clients & high learning cost. We help to migrate quickly with least efforts & cost.

Third Party Integration

Solution built in-house with flexibility to integrate CRM, Workflow, MIS, Marketing Apps.

Custom Made Solutions

Launch your unique online strategy, we have 16+years of IT experience to deliver custom solutions.

Struggling with **Multiple W2P?**

40.3%

PSPs in USA
investing in Multiple W2P

Research indicated 40.3% of PSPs in USA have ended up investing in Multiple W2P as all solutions have their strengths & limitations to integrate or customize or struggling to get support.

Understanding these challenges, OnPrintShop has launched a single platform - Unified W2P Advanced B2B nConnect to help integrate best of W2P technologies & multi sales channels into single platform.

B2C	B2B	RESELLERS	BRANCHES

Unified W2P Advanced B2B nConnect
Radix W2P framework to integrate your unique business model

Standard W2P Solution
World Class Online Print Ordering Website for B2C & B2B Clients

Online Photobook Solution
No Software Download, Hidden Order Cost or Transaction Cost

Multi-Store Central Admin
Personalized Stores for your Niche Markets

Third Party Integration
Flexibility to Integrate Third Party Tools to Meet Client Needs

Custom Web-to-Print
Complete Control to Develop Custom Made Solutions

Trade Printer Solution
Integrated Channel for End Users, Print Suppliers & Resellers

Customization
Theme, Business Logic, Workflow, Module Development, Data Integration

Integration
CRM, ERP, MIS, Marketing Tools, Social Media Tools, Workflow, Accounts, Personalization Tools

Support
24x5 Support, Upgrades, Training, Store Set up Services, Design Service, Image Editing

nConnect **Benefits**

Single Platform
Helps to consolidate multiple solutions on one platform to maximize productivity & optimize resources

Cost Effective
Extensive experience in both IT and Print industry helps us to deliver cost effective and robust custom projects

No Need to have IT Teams
Help PSPs focus on core competency. Instead of managing IT teams, we work as one stop solution provider

Adapt To Changing Needs
Offer complete control to adapt to the fast changing needs of the business and clients

THIRD PARTY INTEGRATION

PRINT VIS XML CONSTANT CONTACT HOT FOLDER EDDM USADATA ULTIMATE TECHNO GRAPHICS HP WALLART SUITE SALES FORCE PRINTERS PLAN DROPBOX MAILCHIMP PAYPAL AMAZON GOOGLE FEDEX 40VER USPS VIKI SOLUTIONS AUTHORIZE.NET UPS PUZZLE FLOW MANAGER

Case **Study**

Client is large Commercial Offset Printer specialized in premium-quality printing, with multiple stores and branches at different locations with major focus on corporate clients.

The Challenges

- Difficult to get complete view of business, as multiple W2P to manage multiple clients and sales channels.
- Very time-consuming and expensive to in-house develop additional modules due to lack of flexibility from existing W2P.
- Current B2B set up centrally managed, wanted branches to have control of same.
- Very high cost to manage and few of technologies had stopped support.

How OnPrintShop helped?

- Understood existing business and IT infrastructure.
- Identified the key challenges and key technologies to deliver desirable results.
- Developed complete integrated solution using Multi-Store Central Admin with B2B nConnect to add Third Party Designer Studio, CRM, Store Management Module, Retail Store and Custom Reports to give complete overview & control over business.
- Same front-end and back-end to manage multiple solutions.
- Supported Migration from existing W2P.
- Complete flexibility to customize & add third party tools as and when needed.

Because the client has signed NDA, the name of the client has been kept confidential.

Increase your REVENUE

Set up world class online print ordering website with all you need to engage B2B & B2C clients

Retail Storefront

Mobile responsive storefront with latest marketing tools, CMS, E-commerce,print order management tools to engage and communicate with B2C clients

5X Cost
Attracting new customers more than keeping an existing customer

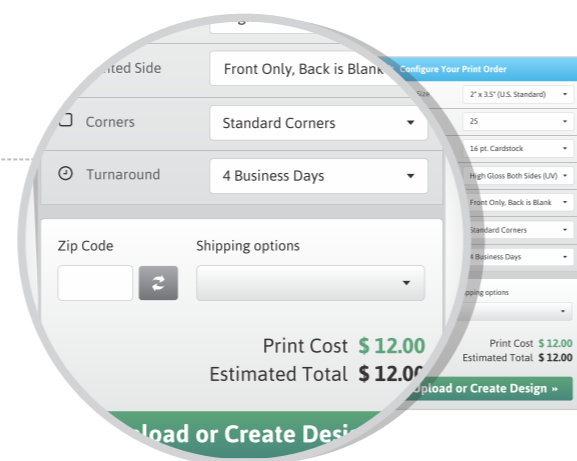## Branded B2B Store for Corporate Clients

UPGRADED

Create Private Stores to offer corporate specific branding, pricing, products & templates. B2B Admin to set departments wise approval, Rule Based Templates, Auto Fill, Kit Products & much more...

Advanced B2B : Customizable, Corporate Logins via SSO, LDAP, ADFS, Split Shipment, Order Auto Injection, Internal/External Database Integration

Print-O-Press
Email ID
Password
LOGIN   forgot password?

Dynamic Price Calculator

Instant Estimate for fixed or custom size products with option to email the quote, display per unit price & estimated delivery date

21x
Quoting print jobs within 5 mins vs. 30 mins – increases your chances of winning the job by 21x

Front Only, Back is Blank Configure Your Print Order
Corners   Standard Corners
Turnaround   4 Business Days
Zip Code   Shipping options

Print Cost $ 12.00
Estimated Total $ 12.00

Print Cost $ 12.00
Estimated Total $ 12.00

Upload or Create Design »
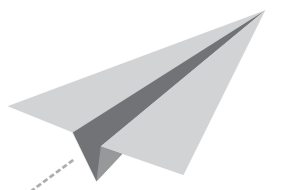
Online Designer Studio

HTML & Intuitive Designer Studio supports custom & fixed size products. Rich Text Editor, Most Stable PDF Library to generate high resolution print-ready PDF files. Online Proofing for upload file option
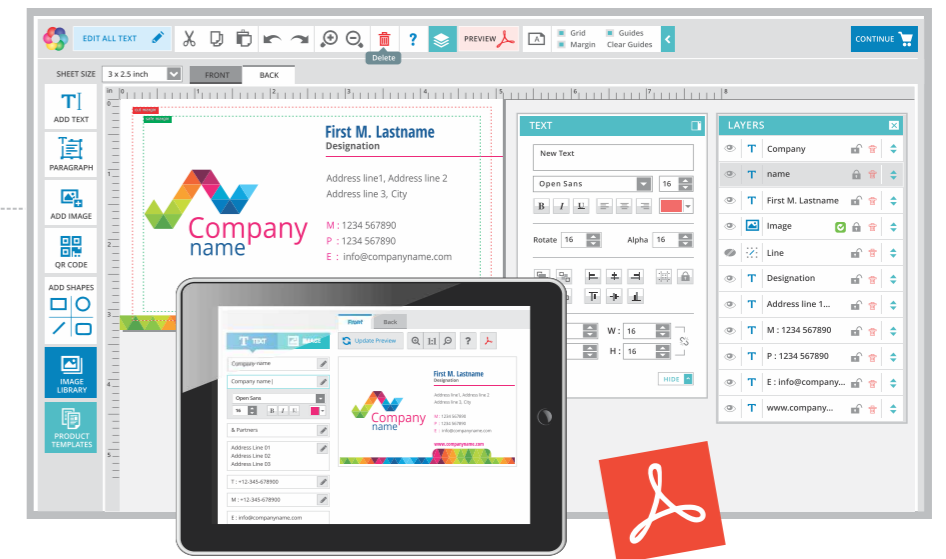
File Transfer FTP & Cloud Storage

Allow End Client to upload print-ready files & store large files on Amazon, Dropbox, Google drive

Online Marketing & Sales Tools

SEO, Social Media & Mass email API, Product Review, Reward Points, Coupons, Cross Selling, Sales Agent module, Affiliate Marketing, Salesforce API to get leads

Automated Quote Management

Create Custom form per product for End Clients to submit quotes, auto quote update notifications & automatic order placement after approval

65%
Traffic comes from organic search, referral and social media

Coby Lonas, USA
VP of Sales

200% increase in Online Sales from second year

75% faster Online print job processed faster than traditionally submitted jobs

"OnPrintShop is the best online ordering system"

ADVANCED PHOTOGRAPHIC SOLUTIONS

Reduce Costs

Complete Control, Streamline Operations & Enhance Productivity

Juan Batista, USA

80% reduction *in Mistakes while Ordering due to Online Proofing and Approval*

70% reduction *in File Preparation Time due to Press-Ready File*

" OnPrintShop provides a great tool with great pricing "

55printing.com

Automated Order Management

Auto order status notification via email/SMS. Auto invoice, job ticket, shipping labels & print-ready files. Vendor module to outsource Printing and Sales Agent to track commission

- Sales Agent Management
- Reseller Management
- Print Store Branch Management
- Vendor/Printer Management

Print Production Workflow

Create Custom Order, Product Status, Production Profile and Access Roles. Dashboard to give you clarity for production process from print to shipment per order

Workflow Automation & Third Party Integration

Integration with existing workflow, Hot Folder Integration via FTP & API Option to integrate with Accounting, CRM, MIS, ERP

70% of PSPs indicate automation to streamline workflow as a major benefit of W2P solution

Content Management (CMS), CSS & Full HTML Control

Complete control over your website content, Option to choose ready mobile responsive theme or customize your own

LATEST v5.3

Dashboard & Advanced Reporting

Personalized dashboard with instant updates, job board, production profile, notifications & Built-in report module to generate/export reports in CSV/PDF

Product & Template Management

Excel Based Unlimited Product & Pricing upload with unique Product SKU. Design unlimited templates with specific properties

Highly Secured & Reliable

Role Based Admin Access for internal team, B2B, Sales Agents, Vendors, Branches. Authorized login & credit card transactions through payment gateway website

90% of people in US still want to resolve issues using real-time support

Real-Time Support & Consistent Upgrades

Personalized 24x5 support. No need for IT programmers. Fastest to upgrade
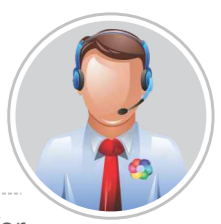
4 STEPS
TO CREATE SUCCESSFUL ONLINE BUSINESS

01 Requirement Analysis

Our key goal is to understand client's online business objectives, their key products and clients. We go through multiple interactions to define clarity & suggest right solution offerings. In case of customization, our process includes detailed documentation, feasibility study & milestone based client approval.

02 Personalized Demo

Solution experts provide personalized demo to PSP's key team members & decision makers setting their key products & clients which can help take quick decisions. Also, provide demo links for self-evaluation till they feel satisfied & resolve any queries they have.

03 Solution Delivery

Delivering IT solutions since 2001, we have well-defined solution delivery process which includes project allocation, weekly progress report, group email, milestone based delivery. Every project goes through detailed QA, approvals, and installation.

04 Training & Personalized Support

We follow interactive training which is personalized and objective is to drive easy adaptability for internal team. Post training, our support team provides real-time support to help you maximize ROI. We provide store set up & migration assistance to easily launch the store.

STANDARD W2P SOLUTION — Available As Subscription & License

+ All Benefits of Standard Web-to-Print (Available As License)

Integrate with your existing e-Commerce website

Available As Subscription & License	MULTI-STORE - CENTRAL ADMIN	ONLINE PHOTOBOOK	TRADE PRINTER	DESIGNER STUDIO INTEGRATION
Mobile Responsive B2C Website — Quickly start with our Ready Store Theme library or option for Custom Theme	**Multiple Online Stores** — Target customers in niche markets - brand, location, pricing, products & services	**Web-Based Designer Studio** — No download required. Select, personalize & order from anywhere, anytime	**Online Reseller Management** — Manage your reseller network by offering W2P Stores & centralized communication	**Online Designer Studio** — Offer online personalization to your end clients without changing website
Advanced & Form-Based Designer Studio — Allow your customers to design from scratch or from ready-to-use 7000+ complimentary templates	**Centralized Administration** — Each storefront is independent but is managed by a single, centrally accessed admin panel	**Online Photo Editing Tools** — Customers can choose from a range of backgrounds, stickers, borders and masks. Real-time photo resolution check	**Control Over Sales & Payment** — Secured as all payments, orders & print-ready files come only to trade printer	**High Resolution Print-ready File** — Generates industry standard vector & layered PDF file with fonts embedded
B2B, Vendor & Sales Agent Management — Unlimited B2B stores for your Corporate Clients, Sales Agent module with Commission management & outsource to Print Vendors	**Store-wise Settings** — Option to add store-wise customers, content, offers, products, customers, templates & more	**Autofill in Layout** — Autofill allows your customers to create personalized album in minutes	**Centralized Trade Printer Admin** — Centralized order management, store settings, auto email notifications to end clients with reseller branding	**Designer Studio Admin Panel** — Create unlimited templates, upload images for your end clients
Advanced SEO & Online Marketing — Leverage Built-in Marketing, SEO & Google Analytics Tools, Email marketing tools, Salesforce API, to engage target audience	**Store-wise Look and Feel** — Option to have separate store theme, brand-specific look & feel for the stores	**Photo Products Supported** — Flexible to create wide range of photo products – Photobook, Greeting Cards, Posters	**Reseller W2P Store with Admin** — CMS storefront & reseller admin panel to control business, markup cost & commission set up	**Web Service Based Magento Plugin** — Ready to use integration with technical assistance
Easy to Manage Admin Panel — Mobile Responsive Self-explanatory & simple store admin panel with live dashboard & reports				
Social Media & Ready Cloud Storage APIs — Built-in Add Shoppers & Yotpo APIs to leverage Social Media, Amazon cloud, Dropbox, Google drive storage plugin				
Print Production Workflow — Define production flow per product profile with dashboard for production process from print to shipment				

SERVICES
Pay As You Go Store Set up Services | Custom Developments | Migration Support | Graphic Designing

ADD-ONS
Advanced B2B Module | Book Module | Workflow Automation | Online VDP Solution | Mailing & Fulfilment

CUSTOM MADE SOLUTION
Drive Efficiency with Features That Matters to Your Business

> Overall OnPrintShop has been a great solution to get our print shop to be able to sell online and we have been very happy with it. Getting up and running was very simple compared to other products we looked at.

watkins PRINTING — **- Chris S, USA**