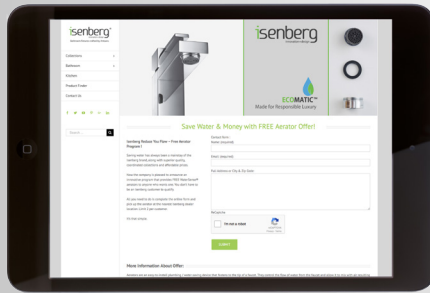


FOR IMMEDIATE RELEASE

SAVING WATER IS EASY AS 1 2 3



Pick up your FREE aerator at a nearby Isenberg dealer location



Order FREE 1.5 GPM WaterSense certified aerator at isenbergfaucets.com/free-aerator



Follow easy installation instructions to convert existing faucet to 1.5 GPM

Save Water & Money with FREE Aerator Offer!

Sign up online to receive WaterSense® aerator at absolutely no cost, courtesy of Isenberg.

Saving water has always been a mainstay of the Isenberg brand, along with superior quality, coordinated collections and affordable prices. Now the company is pleased to announce an innovative program that provides FREE WaterSense® aerators to anyone who wants one. You don't have to be an Isenberg customer to qualify. **All you need to do is complete an online form on their website and pick up the aerator at the nearest dealer location. It's that simple.** Limit 1 per customer.

Aerators are an easy-to-install plumbing/water-saving device that fastens to the tip of a faucet. They control the flow of water from the faucet and allow it to mix with air resulting in a consistent flow that uses significantly less water. The free aerators available through the Isenberg offer will upgrade an existing faucet with a standard flow of 2.2 gallons per minute to a more eco-friendly 1.5 (1.2 in California). The potential savings are significant – up to 700 gallons per year for the average family. That represents the equivalent of nearly 40 showers.

"Installing a WaterSense® aerator on an existing inefficient bathroom faucet can make an enormous difference in terms of water usage with very little effect on user experience," said Abbas Poonawala, Sales Manager of Isenberg Bath Corporation. "Saving water not only protects a precious resource, but it also translates into lower energy and utility bills. A good aerator is one of the most effective ways to conserve water at home, not to mention saving a little money. It's a win-win deal for everyone."

Look for the free aerator sign-up form at www.isenbergfaucets.com/free-aerator. Offers ends (March 31st 2017). See website for details.



ABOUT: Isenberg creates a full range of quality kitchen and bath plumbing fixtures with the understanding that water is the most important natural resource and life cannot thrive without it. The technology that goes into their products helps deliver superior quality bath systems that are also ECOMATIC™. Isenberg fixtures are IAPMO / UPC certified to ensure their customers receive the highest quality products. To learn more about bathroom fixtures crafted by artisans visit: isenbergfaucets.com #ResponsibleLuxury

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