

October 28, 2016

The Odom Corporation Finalizes Refranchising from The Coca-Cola Company of Territories in the Hawaiian Islands

The Odom Corporation (“Odom”) announced today that Coca-Cola Bottling of Hawaii, LLC, a subsidiary of Odom, has completed refranchising from The Coca-Cola Company the Hawaiian Island territories of Oahu, Hawaii, Kauai and Molokai. This includes the acquisition of one bottling facility and five sales and distribution facilities.

The new territory increases Odom’s workforce by 250 employees and its population served to a total of 13.6 million over five states. Odom has existing Coca-Cola franchise territory in Alaska. “Completing the refranchising of the Hawaii territories marks another significant milestone for The Odom Corporation,” said Adam Hilpert, Chief Operating Officer.

“The Odom family is very excited to finalize this transaction with The Coca-Cola Company,” said John Odom, President and CEO, The Odom Corporation. “Our entry into Hawaii provides future growth and expansion opportunities through marketing, community involvement and customer service that has been a tradition of The Odom Corporation since 1934.”

About The Odom Corporation

Odom is one of the Northwest’s leading beverage distributors of domestic, import and craft beers and soft drinks, including Coca-Cola of Alaska. Odom is a third generation family business founded in 1934 -- equally owned by John, Bill and Jim Odom. The Company employs over 1,400 talented team members who sell and distribute more than 26 million cases annually.

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