



For Immediate Release

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**GLADIATOR LACROSSE, LLC ANNOUNCES DICK'S SPORTING GOODS TO
OFFER ITS WELL-KNOWN BRAND ONLINE AND IN SELECT STORES ACROSS THE U.S.**

—Gladiator Lacrosse™ is proud to announce that DICK'S Sporting Goods, the country's largest omni-channel sports retailer, will carry its current line of Gladiator Lacrosse products online and in select stores across the U.S.—

Boca Raton, FL (November 1, 2016)— Gladiator Lacrosse is proud to announce that DICK'S Sporting Goods will be carrying the entire line of Gladiator products online and initially in select stores across the country in time for the 2016 holiday season. Gladiator Lacrosse excels at engineering premium lacrosse practice equipment designed to improve a player's game. The high-caliber Casey Powell Signature Collection will also be available at DICK'S Sporting Goods' selected retail stores as well as offered online.

For Gladiator Lacrosse, making its practice equipment more readily available to lacrosse athletes is one of the goals of partnering with DICK'S Sporting Goods. "We are excited to be part of the growth of lacrosse and to be able to offer even more of our customers a line of superior quality products which players can trust," said Rachel Zietz, CEO and Founder of Gladiator Lacrosse. "I understand the need to have quality lacrosse gear easily accessible to athletes with the convenience of picking up the equipment and practicing that same day; which is why I'm delighted to be able to offer our products on shelves at DICK'S."

Currently, Gladiator Lacrosse's product line consists of practice goals, rebounders, training targets, replacement nets and accessories. The Gladiator Lacrosse Goals and Rebounders are official game size and made with all-weather, polyester netting and durable all-steel frames that assemble in minutes. The Casey Powell Signature Collection is a superior product line of practice equipment designed to break training barriers for its first-of-its-kind professional-grade materials and elegant design features. but the Signature Collection also includes exclusive training guides designed by Casey Powell himself, revealing his never before shared practice methods.

Lacrosse is currently the fastest growing sport in America, and over the past decade, the trend is even stronger with participation more than doubling over that timeframe. This expansion is another step in Gladiator Lacrosse's strategic growth endeavors, especially in the lacrosse market and serves to further solidify its stellar second quarter performance. Offering superior lacrosse equipment at DICK'S Sporting Goods locations will now allow lacrosse players to have the in-store personal experience of purchasing the best quality lacrosse equipment available without the need to search the internet for worthy lacrosse products.

About Gladiator Lacrosse: Gladiator Lacrosse was founded in 2013 by then-12-year-old entrepreneur and lacrosse player, Rachel Zietz. In addition to being recognized by Florida's Governor Rick Scott in his 2016 State of the State address, Gladiator and its founder have been featured in many publications, including Forbes, The New York Times, TIME Inc., Entrepreneur Magazine, Fortune Magazine, South Florida Business Journal, Upstart Business Journal's (Upstart 100 for 2016) and Inc.com. Rachel has also been a featured speaker for numerous professional and youth organizations, including the U.S. Chamber of Commerce's Corporate Citizenship Conference, Young Presidents' Organization (YPO), Cisco's Girls Power Tech Global Conference, Extraordinary Women Leading Change Conference, as well as multiple Chambers of Commerce, schools and universities nationwide. She is also a board member of the Casey Powell World Lacrosse Foundation. Gladiator will continue to produce products with an uncompromising attention to detail in an effort to improve players' games.