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-For Immediate Release-

**Jamil French Launches Miami-Based Private Placement Business**

[***Miami Beach, Florida***]– Jamil French has launched a private placement and third-party marketing business aimed at helping established and emerging private equity, hedge fund and other deal sponsors of alternative asset management products and strategies connect with institutions, endowments, family offices, High- and Ultra-High Net Worth Individuals and other eligible investors.

Said French of the launch, “*This venture is a continuation of my career focus on helping advisors in all aspects of their work—fund formation, transactions, compliance, custody/back office solutions—and now capital fundraising.”*

French, a Harvard-trained attorney with over 15 years of Wall Street experience, is a FINRA registered representative (Series 7 and 63) licensed in Florida and based in the Miami metropolitan area. He has served as outside and in-house counsel for several alternative asset managers in New York City and nationally and is a former Managing Director at Credit Suisse. In his previous role, he was a Director and Senior Counsel for Pershing Advisor Solutions, a New Jersey-based broker dealer and subsidiary of BNY Mellon that provides services to investment advisors and other fiduciaries.

On what managers and eligible investors can expect from his services, French noted, “*Clients can expect to leverage my networks in the legal and financial advisory world in order to find reliable and strategic capital as well as value-added insights on best practices, trends and challenges for today’s alt managers. Eligible investors can expect a consultative approach when selecting among competing products, rather than the traditional ‘hard sell’*”.

French is associated with Patrick Capital Markets, LLC, member FINRA/SIPC/MSRB, who serves as broker-of-record for his transactions, and is a recognized leader in facilitating private placements of varying sizes and complexities.

French received a Bachelor of Arts, *cum laude*, from Princeton University in 1997. He received a Juris Doctoris from Harvard Law School in 2001 where he served as a submissions editor for the International Law Journal.

In 2015, the Minority Corporate Counsel Association named French a “Rising Star”--an elite list of legal professionals who are committed to excellence in their fields and have demonstrated a commitment to social justice.

*THIS IS NOT AN OFFER TO SELL A SECURITY OR A GENERAL SOLICITATION; AN OFFER TO SELL A SECURITY MAY BE MADE ONLY BY A PRIVATE PLACEMENT MEMORANDUM TO PRE-EXISITNG SOPHISTICATED AND/OR ACCREDITED INVESTORS WHERE PERMITTED BY LAW.*

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