

# OpenLegacy: Delivering Legacy Transformation



OpenLegacy is the industry's first open-standards based Enterprise API integration platform, using automated APIs to transform enterprises' core applications to digital services, and connect them to mobile, web and cloud solutions.

The unique technology approach of our API Integration Platform ensures the success of digital transformation initiatives while significantly reducing time to market and total cost of ownership.

OpenLegacy's innovative API Integration Platform is based on technology that is completely different than traditional transformation approaches. It dramatically simplifies the digital transformation process by generating APIs in minutes rather than months, it eliminates the need for a complex technology stack, and it ensures successful completion with its unlimited flexibility.

## **APIs – From Idea to Implementation**

In today's mobile world, consumers expect instant access to information and services – if they don't get it, they move on. For established companies, keeping up with customer, partner, and employee expectations can be extremely challenging, especially when they have a mix of back-end technologies that aren't fully compatible with web, cloud or mobile applications.

To quickly transform IT assets for use in a consumer- and mobile-centric world, CIOs need a solution for easily integrating core business systems with next-generation environments; however, digital transformation is painful. Typically, digital transformation initiatives involve multiple business processes and a variety of technological solutions from different vendors resulting in extremely complex, lengthy, costly, and risky IT projects. According to McKinsey, "17% of IT projects go so bad that they can threaten the very existence of the company."

## **The API Economy: The shortest line between your business needs and your company's IT assets**

APIs provide rapid access to data and functions that were previously "locked" in hard-to-access Systems of Record. By using APIs to simplify access to systems of record, these systems can be transformed from an IT debt into an IT asset.

Combined with fast time-to-market and unlimited flexibility, APIs have become the go-to solution for implementing new business initiatives for many enterprises.

### **What are APIs?**

Simply put, APIs (application program interface) "expose" parts of an application's internal functions to the outside world, within limits and controls. By doing this, applications that were once closed off are now able to share data and processes with other applications or environments.

APIs have become a primary customer interface for technology-driven products and services and a key channel for driving revenue and user engagement. In the API economy, systems of record can create extraordinary value to drive quick response, provided you know how to unlock them and connect them to the digital world.

There was a time when a company's market reach was limited to its direct sales organization, distributor channels and perhaps a website or two for e-commerce. With the rise of the social and mobile web, and an app-centric business and consumer cultures, virtually every developer is a target for your APIs and every application they create is a channel to reach new customers.

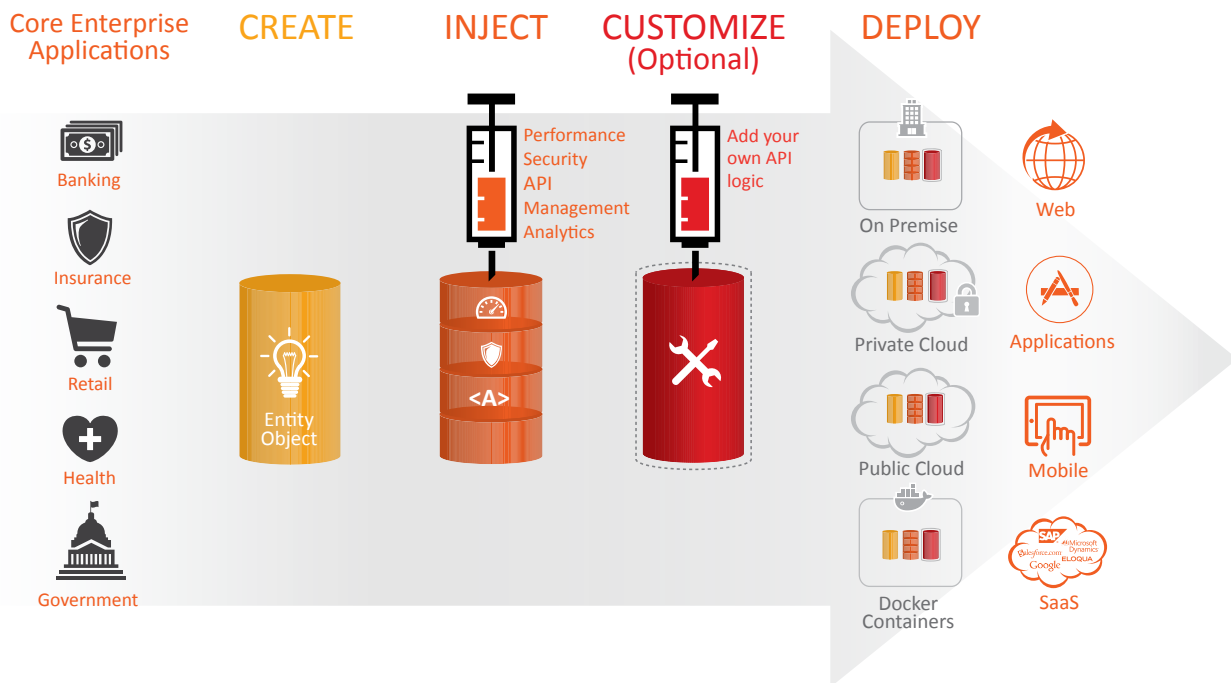
That is the promise of the API economy.

## OpenLegacy: Allow your systems to embrace the power of the API

OpenLegacy's API approach gives enterprises the ability to customize their strategy, opening up choices including which business processes and data elements to expose and which functions to keep internal. Features and functions from core systems of record such as SAP, IBM and Oracle including finance, supply chain, HR, distribution, accounting and logistics can be pulled like single pegs and combined into processes that authorized users and applications can access from anywhere, at any time.

## How it Works: The OpenLegacy API Platform Value Model

OpenLegacy takes core enterprise applications, CREATES unique API entity objects and INJECTS enhancement modules such as security, analytics, management and performance. Further API-logic CUSTOMIZATION is available prior to multiple DEPLOYMENT capabilities including on-premise, private, public or hybrid cloud.



## The OpenLegacy Edge

- 1. The CIO's competitive advantage** – Drastically shorter time-to-market: Minutes instead of months - Working with OpenLegacy is easy and fast, two words not usually associated with legacy transformation. OpenLegacy's API Integration Platform generates APIs in minutes instead of months with automated tools and standard editors that enable developers to create and implement quick-win solutions. They don't need any background in legacy programming languages such as COBOL, RPG and PL1 among others; basic Java programmers have the knowledge required to succeed. With OpenLegacy, a large credit card company slashed time to market for a zSeries transformation project from one month to just 2 days.
- 2. 70% reduction in Total Cost of Ownership (TCO).** OpenLegacy offers a complete solution that eliminates the need for a complex technology stack. Up until now, enterprises undergoing an integration project chose an integration partner that operated within three main groups: ESBs, iPaaS, and API Platforms. Each of these companies offered one or two of the options needed to begin the project, but none offered a complete solution that took the enterprise from start to finish without needing any additional solutions. OpenLegacy's Enterprise API Integration Platform is that complete solution. Combined with OpenLegacy's quick time to market, this leads to a game-changing reduction in total cost, making business priorities that were previously considered prohibitively expensive a reality. A leading insurance company increased productivity and improved agent experience without the need to re-write COBOL code or change iSeries business logic.
- 3. Digital transformation success thanks to a non-invasive, low-risk solution:** Proprietary software often offers 'black box' solutions to protect the vendor's intellectual property. This prevents users from controlling how the software works, adapting it to suit their needs and innovating. The OpenLegacy API Integration Platform gives enterprises unlimited flexibility that reduces the risk of failure, ensuring a successful digital transformation project. Our solution capitalizes on the current legacy infrastructure without the challenges of redesigning or reengineering. OpenLegacy's decoupled API approach allowed engineers of this leading tire manufacturer to access product information as they walk around the factory floor, away from their computers.

OpenLegacy offers a simple, safe, fast and effective way to create and manage APIs that open backend applications to the digital marketplace. Its unique API platform is rapidly impacting the time to market of many customers in various industries, creating value-based offerings in their marketplaces.

Just imagine: A 30 year old supply chain application becoming an iPhone app within days, using only open standards. That is the OpenLegacy uniqueness in the integration marketplace.

## About OpenLegacy

OpenLegacy, named a 'Cool Vendor in Integration' by Gartner, has pioneered a unique compiled-API approach, instantly delivering enterprise core applications as digital services. Using OpenLegacy's Enterprise API Integration Platform, enterprises can create secure API access to core banking, insurance, healthcare or manufacturing applications and deploy it on premise, on the cloud and anywhere in between. To learn more visit [openlegacy.com](http://openlegacy.com).

