

The Tiffany Krumins Show



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## **Business RadioX, the Nation's Fastest-Growing B2B Radio Network, Launches "*The Tiffany Krumins Show*" this Fall**

*The Tiffany Krumins Show Announces its First Guest for November 18<sup>th</sup>, 2016 at 1pm EST:  
Barbara Corcoran - Real Estate Mogul and Shark Tank Investor*

**Atlanta, GA: November 9, 2016** – On November 18, 2016, The Tiffany Krumins Show on Business RadioX launches its debut program proudly featuring Barbara Corcoran as its first guest. Tiffany and Barbara have a long-standing business relationship and admiration for one another. The show will highlight local founders who have discovered success. Tiffany, along with her guests, will provide guidance, advice and lessons learned. The Tiffany Krumins show on RadioX can be heard live beginning November 18, 2016 at 1:00PM ET, and every subsequent Friday, by visiting <http://www.tiffanykrumins.com/businessradiox>.

An Atlanta native, Tiffany was a winner on the first-ever Shark Tank episode that aired on ABC in 2009 and she is still considered one of the top success stories to come from the hit network TV show. Her new radio show on Business RadioX will focus on the entrepreneurial spirit and - as a cancer survivor herself - will also focus on philanthropy. She will share the struggles and successes that helped her vision become a reality in an effort to help others who are traveling down the exciting road of becoming a successful entrepreneur.

Barbara Corcoran, enterprising entrepreneur, real-estate mogul, and one of the "Sharks" on ABC's hit show, Shark Tank, has invested in twenty-two businesses and the led them to great success.

Due to Tiffany's celebrity status, and with the national and international reach of Business RadioX, "[The Tiffany Krumins Show](#)" has the potential to become the most popular program and podcast on the network.

"I am thrilled to launch The Tiffany Krumins Show on Business RadioX with our inaugural guest Barbara Corcoran," shared Tiffany Krumins. "This program will help me reach more people, people who may be having second thoughts about launching their own businesses for a variety of reasons. My goal is to truly provide concrete ideas, share struggles and successes and give a level of encouragement to those who need it. I hope to shed light on how giving back, working with charities that you're passionate about and doing your own form of philanthropy can change both you and your business."

Steven Julian, an Atlanta based small business owner and the long-standing co-host on Gwinnett Business RadioX, will be joining the show as Tiffany's co-host.

The program is seeking a limited number of corporate partners that share the same values as Tiffany including a belief in the entrepreneurial and charitable spirit, and that good people can succeed in business if they work hard and follow their dreams. Learn more about partner opportunities at [www.tiffanykrumins.com/contact](http://www.tiffanykrumins.com/contact)

### **About Business RadioX®:**

Business RadioX® interviews dozens of innovative entrepreneurs and successful leaders each week. Its mission is to help local businesses Get the Word Out about the important work they're doing for their market, their community, and their profession. With a pro-business slant and a long-form interview format, guests don't have to worry about being ambushed or talking in "sound bites." Guests have enough time to tell their whole story and to share their insights and experience without interruptions. Business RadioX® hosts are business professionals interviewing their peers, drilling down on the critical issues, and delivering practical information to an engaged business audience. Business topics that are frequently covered include: Law, Finance, Healthcare, Technology, Trade Shows, B2B Marketing, Venture Capital, Training and Development and other issues impacting the business community. For more information, visit: <http://businessradiox.com>.

### **About Barbara**

[Barbara Corcoran's](#) credentials include straight D's in high school and college and twenty jobs by the time she turned twenty-three. It was her next job that would make her one of the most successful entrepreneurs in the country when she took a \$1000 loan to start The Corcoran Group. As one of the "Sharks" on ABC's hit TV show, SHARK TANK, Barbara has ponied up her own money and invested in twenty-two businesses, competing to make those deals for all to see, then shepherding them to success. Her newest book, SHARK TALES, takes you behind the scenes of her life and business and her 'seen on TV' venture capitalism. Barbara is famously brash and blunt, bold and courageous, and a brilliant identifier of opportunity and talent (often invisible to others).

### **About Tiffany Krumins**

Tiffany Krumins, the first Shark Tank winner, is an Atlanta native and the inventor of Ava the Elephant, a child friendly dispenser that takes the fear out of taking medicine. Called a modern day Mary Poppins, Tiffany has gone from nanny to entrepreneur, and has seen her passion to help children grow into a business that is now known and loved all over the world.

Tiffany's success story began when she was a nanny to a little boy with Down's syndrome who was terrified of "medicine time". To help alleviate his fear, she constructed an animal made of fabric, sponges, a store bought medicine dropper, and a recordable sound chip from a greeting card – and Ava the Elephant was born. Knowing that she would need to find a way to produce her invention, Tiffany began searching the internet and found a casting call on Craigslist that said: "Do you have the next million-dollar idea but don't have the funding to make it happen?" She immediately applied for the casting and was invited to be on the first ever episode of Shark Tank.

Her story has been a roller coaster ride as she went from being on a national TV show and receiving \$50,000 to start her company, to learning just months later that she had thyroid cancer. While working from a hospital bed, she struggled through the growing pains of building a business and fighting cancer. Tiffany's appearance on Shark Tank and the success following continues to provide countless opportunities for her and her brand.

Her story has received unparalleled exposure. Some of her more notable appearances and acknowledgements:

- Follow-up appearances on Shark Tank on four separate occasions
- Sharing her story and her product on the Dr. Oz Show to a national audience of millions of viewers
- She is currently a fitness contributor for Bob Gear, owned by Britax.
- Nominated for the Top 50 Mompreneurs by Babble.com
- Keynote speaker for Disney Social Media Mom's and Beaches Resorts. Her story has been featured on Forbes.com, Entrepreneur.com, TVGuide.com, YoungEntrepreneur.com, MomInventors.com and many other online and print publications

Learn more about Tiffany Krumins and her ventures at [www.tiffanykrumins.com](http://www.tiffanykrumins.com)

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