

For Immediate Release

16945 Camino San Bernardo San Diego, CA 92127

Contact
Carolyn Mitchell-Voss
Hawthorne Cat
858.674.7167
cvoss@hawthornecat.com

November 14, 2016

Hawthorne Cat Hires Chandra Ramamoorthy As Director of Product Support Operations

Responsible for Corporate Product Support Sales, Service, and Parts

San Diego, CA – Hawthorne Cat, the exclusive Cat® equipment dealer in San Diego, the Hawaiian Islands and the Pacific Region, welcomes Chandra Ramamoorthy to the Hawthorne team as Director of Product Support Operations. In this role, Ramamoorthy will oversee Hawthorne's corporate product support sales, service, and parts.

Ramamoorthy was a senior research engineer at Caterpillar before becoming the Parts and Service Operations Manager for the Western dealers from 2006-2011. He served as a Solutions Implementation Manager from 2011-2015, and then became a Commercial Manager for Productivity Solutions in the Cat Jobsite Solutions Group.

According to Chief Operating Officer Dave Ness, "Chandra's experience with process optimization, solutions development, dealer operations, and most importantly customer experience is a perfect fit." Ness adds, "He will help lead our product support teams to the next level and we're happy to welcome Chandra to the Hawthorne family."

Visit the Hawthorne Cat website or call 800,437,4228 to learn more.

About Hawthorne Cat

Hawthorne Cat is the authorized dealer for Cat construction and power equipment in San Diego, Hawaii, Guam, Saipan and American Samoa. Hawthorne sells, rents, provides parts and service, training and emission solutions to various industries including general building construction, landscaping, marine, paving and power generation. For more on Hawthorne Cat, visit http://www.hawthornecat.com.