

# Ariana Ayu

**CEO • ENTREPRENEUR • INTERPERSONAL EXPERT  
BUSINESS AND BRAND STRATEGIST • SPEAKER  
AUTHOR • WOMEN'S EMPOWERMENT ACTIVIST**

Often referred to as **America's Mojo Maven**, Ariana Ayu is National Association of Professional Women's **2014/15 Woman of the Year**. An entrepreneur, author, interpersonal expert, Registered Nurse, business and brand strategist, and women's empowerment activist, Ariana is the CEO and founder of several companies including Ayutopia International, LLC, which develops custom-branded websites and creates empowered corporate evolution: decreasing turnover, increasing engagement, and building values-driven brand cultures.

Ariana has worked as a high-level executive and board member for a **multi-million dollar consulting company** as well as working for or with companies ranging from 1 person to over 10,000. She is an internationally respected author, speaker/singer, trainer, and coach, as well as the founder and creatrix of the Bodacious Branding system, Sacred Business Summits™, and the Magic of Mojo™ series. **Ariana's press includes** radio interviews and articles in USA Today, International Business Times, ABC, CBS, CBS Money Watch, the CW, Eyewitness News, FOX, NBC, Newsday, Virtual-Strategy Magazine, the World's Luxury Guide, Renewable Energy World, MoneyShow.com, The Miami Herald, A.M. Best Company, Beyond the Dow, BlogTalkRadio, and Hollywood Industry among others.

Ariana Ayu earned her Masters degree at the **University of Edinburgh**, in Scotland, UK. She is an executive board member of the National Women's Political Caucus (NWPC), as well as a member and supporter of The Women of Global Change (WGC), the Alliance for Women in Media, the National Association of Professional Women (NAPW), I AM WOMAN (UK-based), and the National Organization for Women (NOW): organizations focused on positive societal change through the empowerment and advancement of women. Ariana is proud to support non-profit organizations such as The National Wildlife Federation, World Wildlife Fund, Habitat for Humanity, Edmarc Hospice for Children, and Heifer International.

A native of the Washington, DC area, Ariana lives in the beautiful mountains of Asheville, North Carolina with her beloved husband David and their snugglehound Iris. Her interests include holistic health, quantum physics, and neuroscience. Ariana's hobbies include healthy paleo/ primal cooking, connecting with nature, meditating, reading, spa-ing and traveling, both nationally and globally.

**THE MAGIC OF MOJO:  
THE CREATIVE POWER BEHIND SUCCESS**

Official Release Date: 5/5/2015  
Available in paperback and digital formats.



*Ariana takes individual clients from blah to bodacious with her "mojolicious" marketing strategies as their business and personal celebrity branding coach. They build authentic personal brands that catapult their careers to new levels and learn to effectively manage relationships within their team, while incorporating their unique mojo into their professional lives.*

*Ariana's corporate clients build value-driven brand cultures with high employee satisfaction, retention, and productivity. Ariana keeps her clients on track, focused, and moving in their right direction to attain business and personal success. Her philosophy is that your business should help you "earn more, live luxuriously, and be profoundly fulfilled."*

## CONTACT ARIANA

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