



Little  
City

1760 W. Algonquin Rd. • Palatine, IL 60067 • phone 847.358.5510 • fax 847.358.3291 • www.littlecity.org

# Press Release

## FOR IMMEDIATE RELEASE

Contact: Jeff Engelhardt, Little City Communications

Phone: 847-221-7831

Email: [jengelhardt@littlecity.org](mailto:jengelhardt@littlecity.org)

## Little City Opens Gift Wrapping Center in Woodfield Mall

*Now on select dates through December 24, help support individuals with autism and other intellectual & developmental disabilities*

**PALATINE, IL – Nov. 30, 2016** – Don't keep this under wraps: now on select dates through December 24, bring all your Holiday gifts to the Little City Gift Wrapping Center, conveniently located inside Woodfield Mall in Schaumburg, next to the lower level entrance to Macy's.

"It is such a wonderful fundraising Holiday opportunity that Woodfield Mall and Simon Property Group have extended to Little City," said Shawn Jeffers, Little City Executive Director, "We've been neighbors for decades and share the same spirit of giving and community. There is great joy in knowing that the Little City Gift Wrapping Center will help us enhance the lives of individuals with disabilities so they can reach their unique potential."



Suggested wrapping donations are between \$4 and \$10, depending on the size of the gift box. All proceeds will be split between Little City and the Simon Youth Foundation, a national nonprofit that provides educational opportunities for at-risk high school students.

"As an added convenience for shoppers, Woodfield Mall is proud to support the work of Little City by providing them with a space to wrap gifts and collect donations that benefit not only the organization, but Simon Youth Foundation – a foundation near to our hearts," said Heather Lloyd, director of marketing and business development at Woodfield Mall.

Located in Palatine Illinois for over 55 years, Little City is a leader in providing the best options and opportunities to live safely, learn continuously, explore creatively and work productively for individuals with disabilities.

The Simon Youth Foundation (SYF) is the charitable arm of Simon Property Group, the operators of Woodfield Mall, and is a national nonprofit that exists to help at-risk students who are on the verge of dropping out of high school stay in school.



For more information on Little City's holiday gift wrapping services, including a full list of dates and hours, visit <http://www.simon.com/mall/woodfield-mall/stream/gift-wrapping-4682202>.

### **About The New Little City – A Vital and Vibrant Community**

For more than 55 years, Little City has developed innovative and personalized programs to fully assist and empower children and adults with autism and other intellectual and developmental disabilities. With a commitment to attaining a greater quality of life for Illinois' most vulnerable citizens, Little City is *A Great Big World* that actively promotes choice, person-centered planning and a holistic approach to health and wellness.

Our mission is to be a leader in providing the best options and opportunities to live safely, learn continuously, explore creatively and work productively. To inspire, innovate, advocate and pursue success with passion and purpose, and to create hope, happiness and optimism for individuals with disabilities and their families. For more information, visit [www.littlecity.org](http://www.littlecity.org).

### **About Woodfield Mall**

Woodfield Mall, one of the largest shopping destinations in the United States, provides Chicago area residents and visitors with a distinctive collection of nearly 300 retail stores. The mega mall showcases five major anchors, including Lord & Taylor, Macy's, Nordstrom, JCPenney and Sears, plus popular stores Altar'd State, Anthropologie, Apple, Arhaus, AIX Armani Exchange, BOSS Hugo Boss, COACH, Columbia Sportswear, ivivva, Michael Kors, Lacoste, lululemon, SIX:02, Timberland, Tumi, White House/Black Market and Zara. Shoppers enjoy a delicious array of dining and entertainment options such as Uncle Julio's, Texas de Brazil, The Cheesecake Factory, P.F. Chang's and Kinfork BBQ & Tap. Woodfield Mall, at 5 Woodfield Mall in Schaumburg, Illinois, is located about 25 miles from downtown Chicago and in close proximity to O'Hare International Airport. Mall hours are 10 a.m. to 9 p.m. Monday through Saturday and 11 a.m. to 6 p.m. on Sundays. For additional information, please contact Woodfield Mall at (847) 330-1537 or visit [www.shopwoodfield.com](http://www.shopwoodfield.com). Like us on Facebook at [www.facebook.com/woodfieldmall](http://www.facebook.com/woodfieldmall) and follow us on Twitter [@WoodfieldMall](https://twitter.com/WoodfieldMall) and on Instagram [@WoodfieldMall](https://www.instagram.com/WoodfieldMall).

### **About SYF**

SYF is a national non-profit that partners with public school districts to open dropout recovery academies inside Simon shopping malls. The organization now has 27 Simon Youth Academies in 12 states. In the organization's 17-year history, more than 13,000 students have earned their diploma and more than \$13 million in scholarships have been awarded.

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