

## NEWS RELEASE

FOR IMMEDIATE RELEASE

Blue Chip Medical Appoints Dorian Drake International as its Export Representative for Latin America and the Caribbean

White Plains, New York (December 5, 2016) – Blue Chip Medical Products, Inc., a manufacturer of U.S.-made therapeutic mattresses and related patient safety products, has appointed Dorian Drake International as its exclusive export representative for Latin America and the Caribbean. Dorian Drake will act as Blue Chip Medical's sales and marketing arm in the region, with a special focus on developing distribution and promoting the brand.

Officials from both companies are enthusiastic about the new agreement.

"We've had enough success selling our products in Latin America with limited effort to know that there is a market for our products there," said Ron Resnick, Blue Chip Medical's president. "We're looking to Dorian Drake to help us expand our sales and our presence in the region."

Commenting on the new arrangement, Ed Dorian Jr., Dorian Drake's president said, "Blue Chip Medical makes great products that serve a distinct market niche. We're very excited about our new partnership with Ron and the Blue Chip team."

Blue Chip Medical Products manufactures a full line of therapeutic specialty medical mattresses, mattress overlays, wheelchair seating & positioning products, hospital & institutional patient safety products, and patient room accessories. Based out of its corporate headquarters and manufacturing plant in Suffern, NY, Blue Chip offers a solution for every type of patient: adult, pediatric, geriatric or bariatric. All products can be customized for a patient's size and weight. All Electrical, Fire Safety, Infection Control Standards are strictly followed. To learn more, go to [www.bluechipmedical.com](http://www.bluechipmedical.com)

Based in White Plains, N.Y., Dorian Drake International is an export management company that manages international sales, marketing, customer service, traffic, credit and collections for manufacturers selling in markets outside the United States. The firm staffs stand-alone sales teams in five distinct industries: automotive; foodservice equipment; hardware and lawn and garden; industrial and environmental, and medical. To learn more, go to [www.doriandrake.com](http://www.doriandrake.com).

### MEDIA CONTACTS:

Sigfredo Diaz, Manager of IT & Marketing Services  
Dorian Drake International  
Tel +1 (914) 697-9800  
<http://www.doriandrake.com>