SaaS Executive Joins CRM Software Company Avidian Technologies as Advisor

Internet Entrepreneur and SaaS Veteran Philip G Chiu Joins Bellevue-based SaaS Provider as Advisor

(Bellevue, Washington. – Dec 5, 2016) Avidian, creator of the leading sales and marketing software for small businesses, announced that Internet Entrepreneur and Technology Veteran Philip G Chiu has joined the company as its advisor.

Mr. Chiu will assist Avidian to advise the growth of the 15-year-old business. As an executive in Silicon Valley and China for nearly 15 years, Mr. Chiu brings deep insight, knowledge, and understanding of Software, Technology and Marketing to Avidian. Mr. Chiu currently serves as CEO of Beyond Media Global, a HK4A Digital Agency headquartered in Hong Kong, which developed the Adeqo Platform, a SaaS Solution for Advertisers entering the China market. “Avidian’s Prophet Platform is a leading contact management and CRM SaaS Platform,” said Chiu. “The company’s alignment with the Hybrid Cloud and commitment to small business success is unparalleled. Avidian understands the needs for over 1,000 businesses in the USA and I believe this technology is only beginning in China and Asia Pacific.” James Wong, Chairman at Avidian, noted, “The addition of Philip, a highly-regarded technology industry veteran, is further validation of Avidian as a disruptive innovator. He shares our passion to help more small businesses achieve their dreams on a global level.”

About Avidian Technologies

Avidian Technologies is a software company specializing in creating both cloud-based and on-premise software solutions for users of Outlook and Exchange. Prophet, developed by Avidian Technologies on the .NET platform, is the leading contact management and CRM software built inside Microsoft Outlook. The company is headquartered in Bellevue, Washington. For more information, please visit www.avidian.com.

About Philip G Chiu

Philip G Chiu is an Internet Entrepreneur with 15+ years’ experience in Internet, Media, Technology and Distribution. Philip has built multiple businesses in highly competitive industries from scratch to become well-known companies in their own categories. Philip holds a B.S. Engineering with Honors in Mathematics & Computer Science from the Johns Hopkins University, is a Woodrow Wilson Fellow, is part of the Owner/President Management (OPM) Program at Harvard Business School, is elected into the Cerulean Society for Johns Hopkins Alumni and is an Active Member of the Entrepreneurs’ Organization (EO).