BPM-D

Enabling the Next Generation Enterprise

e LEARNING COURSE
STRATEGY EXECUTION IN A DIGITAL WORLD: THE DISCIPLINE OF BUSINESS PROCESS MANAGEMENT

The business environment is rapidly changing and new technologies are accelerating opportunities to compete in a world of unprecedented challenge.

Systematic strategy execution and innovation implementation is vital to benefit from the opportunities of a digital world.

Understanding the process of process management will empower you with **immediate pragmatic value to deliver on your strategic objectives at pace and with certainty.**

This eLearning course will take you on a journey into value-driven Business Process Management a key enabler to achieving organizational strategic goals.

Why choose eLearning?

eLearning (also referred to as on-demand or on-line learning) is more popular today than ever before. **At BPM-D we strive to take every measure when it comes to addressing the requirements of our clients.** Therefore, we are taking our most popular face-to-face training sessions and offering them as an eLearning option.

The eLearning option of our training features the same amount of training, experts, and learning objectives as our seminars; however, in a convenient on-demand, on-line format. The education course is broken into modules containing 3–5 minute segments for a micro-training delivery. This enables participants to attain the much needed information at their own pace and in their own preferred environment.

Audience: Any BPM executives, managers or decision makers such as: CxOs, BPM Architects, BPM Change Leaders, Process Specialists, Process Owners, Innovation Leaders, BPM Managers, Project Managers, Business Analysis, Business Transformation Leaders, etc.

Register online today

Prerequisites: None

When: eLearning is available once registration is complete

Duration of course: approximately 4 hours (participants set the pace)

Duration of accessibility: course is available for 90 days from registration date

**Cost:** £325.0 (excl. VAT) / $425.00 USD/ €385

Where: eLearning is online learning – register below.

To register your place please visit our website: www.BPM-D.com/university

Course outline

This eLearning course is designed for **leaders seeking to implement and drive successful strategy execution into the next decade**. You will discover what the building blocks are for developing a successful BPM strategy.

Rather than another traditional initiative, you will learn how BPM targets true value, sustains improvements, and develops transparency.
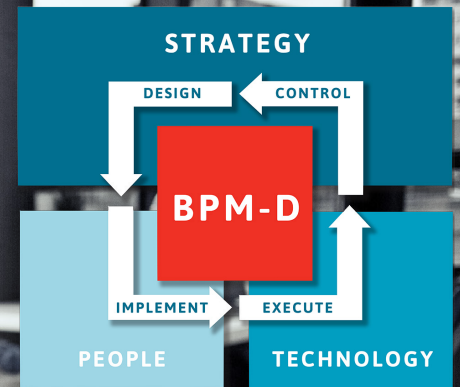
DEFINITION AND VALUE OF THE BPM-DISCIPLINE

- Transparency, Agility, Innovation and more – Values BPM delivers
- Process management as value-switch for digitalization
- Defining process management: Strategy execution at pace with certainty
- Accelerators for a successful process management discipline

BPM STRATEGY – TARGETING VALUE

- Identifying high impact low maturity processes as improvement targets
- Identifying the current process management maturity level
- Develop a process agenda achieving fast business results and lasting capabilitiess

BPM GOVERNANCE AND ORGANIZATION – THE AGILITY NETWORK

- Integrating process and data governance
- BPM Core Organization – Center of Excellence to orchestrate the value network
- BPM Extended Organizations – Providing governance enterprise-wide
- The Chief Process Officer and more emerging roles

BPM ENTERPRISE ARCHITECTURE AND REPOSITORY – CREATING TRANSPARENCY

- What is enterprise architecture and why do you need it?
- How does it fit into the overall BPM-Discipline?
- Value-driven Approach to Enterprise Architecture

DIGITALIZATION AND 'PROCESS': FOCUSED INNOVATION – BPM AS 'VALUE SWITCH'

- Enabling value through digitalization
- Traditional process automation
- Next generation process automation
- Digital tools to support BPM

IMPROVEMENT APPROACHES – PRAGMATIC, FAST AND EFFECTIVE

- Process-led improvement and transformation approach
- Rapid and focused process improvement
- Standardization and Harmonization
- Customer journey planning and innovation
- Value-driven digitalization
- The digital world – requiring more than Lean and Six Sigma

GETTING STARTED – FAST RESULTS AND LASTING CAPABILITIES

- Identify where you are on the process journey
- Develop a pragmatic roadmap for the way forward