**FOR IMMEDIATE RELEASE: DECEMBER 6, 2016**

**Jason Flomerfelt**
**MDSi Inc.**
**(678) 341-6452**
**jason.flomerfelt@mdsiinc.com**

### MDSI Expands Hardware Offerings to Include Oracle SPARC and Pure Storage
*MDSI Adds New Core Offerings to Hardware Products & Services*

**Alpharetta, GA** - Since 1990, MDSi's focus has been on reducing our customers' costs and minimizing their risk across the entire Infrastructure Lifecycle. As one of the keystones of this initiative, MDSi focuses on reducing customer CAPEX by providing readily available and fully supported, lowest-cost hardware solutions from multiple OEMs. Today, MDSi is proud to announce the extension of our product offerings to include fully supported Oracle SPARC and Pure Storage hardware.

"The addition of Oracle SPARC and Pure Storage is a natural fit alongside MDSi's current hardware offerings.  Partnering with two industry leading technologies gives us the ability to meet our customer's needs for both on premise and future cloud infrastructure" says Dale Howerton, Product Manager Server and Storage.  "With the exponential growth of Big Data there naturally becomes an ever increasing need to accurately and efficiently analyze and process said data.  In the ongoing support of our customer's needs, we believe the addition of Oracle and Pure to our existing Cisco UCS offerings, positions MDSi as the premier hardware and service supplier as we take on Big Data, Analytics, and Cloud Solutions."

As companies continue to migrate and partition their infrastructures to the cloud, security is of utmost importance without sacrificing performance.  Contact MDSi to learn more about the hardware and service solutions we offer that will not only protect and perform, but will minimize your total cost of ownership.

### About MDSi

Headquartered in Alpharetta, Georgia, MDSi provides tailored technology solutions for telecom, cable, and data center infrastructure environments— focused on reducing costs, centralizing visibility, and optimizing value at every stage of the asset lifecycle. MDSi programs couple asset purchase and deployment requirements with asset lifecycle management to achieve ongoing cost avoidance, simultaneously streamlining technology deployments and operations.

## About Oracle

Oracle was the first software in Silicone technology for: security, performance, and efficiency. With more than 400,000 customers across 145 countries, Oracle has made a name in the technology field. Oracle's enterprise servers deliver advanced security, high performance, simplified management, and high availability with a lower cost of ownership.

While the business continues to demand new applications in shorter timeframes, it has become increasingly difficult to maintain control of your existing UNIX enterprise infrastructure without compromising performance, manageability and security.  In addition, implementing an enterprise cloud strategy has become paramount to being able to better reach and engage with customers. Oracle SPARC Servers deliver breakthrough performance, manageability, and security, making them the most modern Unix platforms on the market. Oracle SPARC server solutions are "cloud ready", offering the flexibility to leverage all the benefits of cloud at your pace, whether its today or in the future. Only Oracle delivers an enterprise grade infrastructure that integrates both on-premises SPARC servers and public cloud, enabling you to seamlessly extend existing UNIX application infrastructure investments to the cloud without modification, accelerating time to value for your business at a reduced cost.

## About Pure Storage

Pure Storage has been a leader in the flash storage market since 2007. Pure Storage accelerates possible, transforming businesses in ways previously unimagined. The company's disruptive software-driven, all-flash storage technology combined with a customer-friendly business model drives business and IT transformation for customers through dramatic increases in performance and efficiency at lower costs. With Pure's industry leading Net Promoter Score, Pure customers are some of the happiest in the world, and include large and mid-size organizations across a range of industries. With Pure Storage, companies push the boundaries of what's possible to become faster, smarter and more innovative.

Headquartered in Mountain View, CA, Pure Storage has locations across the United States to be readily and easily available to all their customers. For three years in a row, Pure Storage has been named a leader in Flash Storage via the Gartner Magic Quadrant for Solid-State Array. MDSi is excited to work with the Pure Team in progressing their vision.