

## **erwin Expands Data Management Platform with Acquisition of Leading Business Process Modeling Provider, Casewise**

***New Integrated Process Modeling Delivers Complete Visibility to Contextual Data in Enterprise Processes, Technologies and Applications***

**Tampa, FL, December 8, 2016** – erwin Inc., the [data management experts](#), today announced the further expansion of its market-leading platform with the acquisition of Casewise Ltd. Casewise solutions enable enterprises to capture, document and visualize the system interactions, business processes and organizational hierarchies that they need to make actionable and strategic decisions. Since 1989, Casewise has helped drive business process optimization for more than 30,000 Business Analysts and Architects across 3,000 leading organizations in finance, telecommunications, insurance, energy, pharmaceuticals, logistics, retail, government agencies and utilities.

“Organizations have massive amounts of data scattered throughout their enterprise and often struggle to see this data in the context of where and how it’s being used by enterprise processes, technologies and applications,” said [Adam Famularo](#), CEO of erwin Inc. “This visibility and understanding is absolutely critical to building the data-driven enterprise and to the solid foundation of every big data initiative. That’s why erwin and Casewise is such a compelling combination.”

Casewise powerful process modeling integrated deeply into the erwin data management platform delivers the following key benefits for customers and the larger big data marketplace:

- **Data Interoperability and Lineage:** Through visualization of models, identify where and how data elements are being used throughout the organization
- **Data Impact Analysis:** Shows data in context, with the ability to identify applications, processes and technologies that will directly be impacted by changes to the data design
- **Design and Create Database Structures:** Create database design and data definition language (DDL) directly from visual models
- **Business Process Simulation:** After analyzing existing operations, assess the impact of potential changes before expensive and time consuming implementations

Said Alexandre Wentzo, former CEO of Casewise, “We are excited to join the erwin team and help bring to life their compelling vision for enterprise data management. No one else in the industry is bringing together data and business process modeling and enterprise architecture in one powerful integrated solution and we believe that our customers and prospects will recognize the value of this approach.” Wentzo joins the erwin leadership team as Vice President of Global Sales and Services. Casewise customers will benefit from the combination with rapid innovation and flexible cloud delivery, a broader solution portfolio and a global service infrastructure.



erwin's Famularo concluded, "It's a very exciting time here at erwin. In just eight short months since establishing our standalone company, we've acquired and integrated two technology leaders and strategically broadened our data management portfolio. We've expanded our expert staff, extended our global reach and dramatically increased our investment in partner channels and go to market. We are excited for a very strong 2017 and for delivering unmatched value to our customers and stakeholders. erwin is indeed redefining data management for today's enterprise."

#### **Additional Information**

- [Register now](#) for our special customer webcast on December 12, 2016 at 12 pm ET
- Join the [erwin community on LinkedIn](#)

#### **About erwin, Inc.**

erwin is the maker of the [industry leading data modeling solution](#) used by more than 50,000 data management professionals in 60+ countries. erwin is the gold standard in data management, and enables midsize and enterprise companies to model and govern their most valuable resource – their data. The erwin platform is the foundation of mission-critical data programs in government agencies, leading financial institutions and in retail and healthcare environments around the world. Visit [www.erwin.com](http://www.erwin.com) to learn more.

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