

**For More Information Contact:
Jill@HammerINK.com**

**Seventh Annual THA Hat Person of the Year
Voting Open Through December 10, 2016**

(New York, New York) Every year, The Headwear Association asks Headwear Aficionados to name one style denizen our THA Hat Person of the Year.

The voting is now open for the Seventh Annual Headwear Association Hat Person of the Year. The 2016 nominees are Alicia Keyes, Beyoncé, Prince, Cam Newton, Jason Aldean and Janelle Monáe. Voting in the online global poll will close on December 10th, 2016.



Vote here and register to win hats from all the THA Platinum Sponsors.

<http://hatperson.wecanvote.org>

Previous Hat Person of the Year winners include Al Roker, Pharrell Williams; Kate Moss; Duchess of Cambridge, Kate Middleton; Johnny Depp and Brad Pitt.

This year's nominees were selected from more than 50 submissions from the THA membership, and the board narrowed the field to just six candidates.

Here is a closer look at the Six Nominees:

Alicia Keys has been known for her hats since she burst onto the scene in 2001 wearing her signature fedoras and floppies. Fifteen Grammy Awards later Alicia is still rocking trademark headscarves and hats.



Beyoncé got in Formation in 2016 wearing dramatic, show-stopping hats on her World Tour. On and off stage Beyoncé is a hat aficionado, wearing everything from her iconic wide brims and fedoras, to beanies and her New York Yankees ball cap.



Janelle Monáe is known for her eclectic signature style and has spent 2016 wearing incredible hats. She stepped out on the red carpet at the VMAs in a whimsical pillbox hat, and donned a wide brim boater at the BET awards before taking the stage to perform a tribute to fellow Hat Person of the Year, Prince.



Prince, a long time hat fan, even penned a song about a hat, Raspberry Beret. Suave hats were a mainstay, and he favored dramatic Fedoras and Homburgs. We miss your style, Prince, but your music and legend live on.



Multi-platinum country star **Jason Aldean** is almost never spotted without his signature Resistol Hat. Jason takes his love of hats seriously; He is a hat designer with his own Western Resistol collection.



NFL quarterback **Cam Newton** took his Carolina Panthers to the Super Bowl last year. Off the field he is known for his unique style, which includes a variety of one-of-a-kind custom hats.



Who will be 2016 Hat Person of the Year? It's up to hat fans worldwide.

People can vote once daily, and be sure to enter your email to win one of the giveaway hats.

The winner will be announced in December 2016 and honored at the 109th Annual THA Gala held in New York City at The Central Park Boathouse on Thursday, April 27th, 2017.

For more information about The Headwear Association visit <http://www.theheadwearassociation.org>