**GE Healthcare VP of Engineering Excellence Robin Landeck Joins CTO Forum Advisory Board**

Santa Clara, California – December 9, 2016 – The CTO Forum today announced that Robin Landeck, Vice President of Engineering Excellence for GE Healthcare, has been appointed to the CTO Forum Advisory Board. The CTO Forum brings together senior technology executives and business leaders to discuss and collaborate on key technology issues facing the industry and to accelerate innovation across organizations.

"We are honored to welcome Robin to our advisory board. She brings many years of experience in driving a Lean/Agile culture change from an overall organizational perspective that reduced development cycle times by as much as 75% while substantially improving product quality which led to increased customer satisfaction scores and increased sales. Her expertise and vision will be a huge asset for the CTO Forum community,” said Basheer Janjua, founder and chairman of the CTO Forum.

Robin Landeck stated, “I am very humbled to be appointed to the CTO Forum Advisory Board. GE Healthcare has been part of the CTO Forum for a few years now, and I along with my peers have obtained great value from the collaborative opportunities the CTO Forum has provided our technical industry. I look forward to participating on the CTO Forum Advisory Board.”

Robin Landeck is the VP of Engineering Excellence for GE Healthcare, which is an $18 billion division of GE. She is a professional Change Agent who has been assigned to numerous initiatives by Senior Leaders to course correct programs facing cost overrun and delay challenges. Every assignment has resulted in excellent outcomes. In 2016, Robin was recognized by GE CEO Jeff Immelt as GE Healthcare’s Women in Technology award winner.

Robin joined GE Healthcare in 2005 as an engineering manager focusing on verification and validation testing. This developed into a Center of Excellence where other engineering disciplines were incorporated under her direction including performance/interoperability testing, workflow solutions testing, engineering tools and practices, technical communications, Agile/Lean coaching, and DevOps. Prior to joining GE, she held several leadership roles during 15 years in the telecommunications industry. Her expertise spanned field engineering, systems engineering, and operations. In all these roles, she consistently built high performing global teams, created cultures of accountability and innovation, and nurtured close partnerships to ensure customer success.

**About the CTO Forum**

The CTO Forum is a non-profit organization dedicated to fostering a trusted, open and creative environment where the brightest minds of our times convene to address the industry’s most important issues. The CTO Forum brings together the best minds in the technology from different industries to define opportunities, and to collaborate in harnessing the extraordinary potential of technology. The CTO Forum’s mission is to deliver a Global Innovation Platform, where technology leaders collaborate and co-create the technology and solutions that will be critical to meeting tomorrow’s global opportunities and challenges. For more information, please visit [www.ctoforum.org.](http://www.ctoforum.org.)

**About GE Healthcare**

GE Healthcare provides transformational medical technologies and services to meet the demand for increased access, enhanced quality and more affordable healthcare around the world. GE (NYSE: GE) works on things that matter - great people and technologies taking on tough challenges. From medical imaging, software & IT, patient monitoring and diagnostics to drug discovery, biopharmaceutical manufacturing technologies and performance improvement solutions, GE Healthcare helps medical professionals deliver great healthcare to their patients. For more information about GE Healthcare, visit our website at [www.gehealthcare.com](http://www.gehealthcare.com)**.**

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