



Press Release

Two Market Leaders United & Committed to Growing Your Business.

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Lawrence Sign Lights Up Herbie's On The Park

Need a place to meet before the big game or dinner before the concert or play? Herbie's On The Park is the place for you serving upscale tavern food and a wide variety of beverages. The atmosphere is upbeat with the feel of the Saint Paul neighborhood.

Herbie's On The Park brings to life the true spirit of Saint Paul located in the historical Minnesota Club building and carrying the name of the legendary Herb Brooks. The owners of Herbie's On The Park selected Lawrence Sign to manufacture and install the unique restaurant signage in the heart of downtown.

To find this new restaurant, look for the illuminated blade signs designed to blend with the nostalgic style of the area at the 317 Washington Street location. The Herbie's On The Park corporate branding is proudly displayed on the custom fabricated signs complemented by multiple architectural elements and detailed painting applications.

"With Lawrence Sign based in Saint Paul, we have a vested interest in the city's continued growth. Being a part of Herbie's On The Park was exciting for our entire team and we wish Craig Leipold much success with this new venture," said Robb Walker, CEO.

About Walker Sign Holdings Inc.

The brands of Walker Sign Holdings Inc combine hundreds of years of sign industry experience and capabilities with each bringing a unique expertise to the customer.

Lawrence Sign's specialty is focused on the multi-site customer and delivery of signage with consistent specifications and quality. Nordquist Sign brings unique knowledge to the customer requiring signs with an architectural element and custom fabrication. Advantage Sign provides customers with the knowledge of the Western Region needs and technology.

945 Pierce Butler Route • St. Paul, MN 55104
(651) 488-6711 • (800) 998-8901 • www.lawrencesign.com • www.nordquistsign.com
info@lawrencesign.com • info@nordquistsign.com

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With only a job site address, the Walker Sign team can launch a project with site survey, municipal code research and design concepts. From this point with customer approval, the sign package moves into permitting and production with frequent updates to the customer regarding schedule. The final stage of the process is the product installation, guaranteed customer satisfaction and industry leading warranty. The Walker Sign team delivers corporate branding with a turnkey finish.

The dynamic combination of these brands under Walker Sign Holdings Inc. creates invaluable resources to the sign industry and provides strong corporate branding for customers in every market.

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