**MARTIN, HARDING & MAZZOTTI, LLP® OFFERS ‘FREE CAB RIDE HOME’ PROGRAM THIS NEW YEAR’S EVE**

*Initiative Offers Communities a Safe Alternative to Drinking and Driving on Major Holidays*

**Contact:** Clark K. Supley at clark.supley@1800LAW1010.com

Albany, Amsterdam, Fulton, Montgomery, Saratoga Springs, Schenectady, Troy, Utica and Plattsburgh, NY, Northampton, MA, Holyoke, MA, Amherst, MA, Springfield, MA and Burlington, VT

December 20, 2016—For nearly 20 years, the law firm of Martin, Harding & Mazzotti, LLP has offered their [Free Cab Ride Home program](http://www.1800law1010.com/free-cab-ride-home-holiday-programs/) on major celebratory holidays – where those who may have had too much to drink can use Martin, Harding & Mazzotti, LLP’s mobile app for a safe cab ride home at no charge to the rider. This community event is offered in the Capital District, Amsterdam, and Utica, New York areas; Burlington, Vermont and Springfield, Massachusetts, and has provided several thousand safe rides home since its onset. The program was conceived as a way for the law firm of Martin, Harding & Mazzotti to keep communities safe by helping to reduce drinking and driving on New Years’ Eve, among other times throughout the year.

New Year's Eve celebrators can use their mobile phones to download the “Free Cab Ride Home” app; now available on iPhone and Android. The app connects the user with the touch of a button and generates an electronic certificate which should be shown to the cab driver upon arrival. To arrange a safe ride home, call 1-800-LAW-1010 (800-529-1010) between 10 PM and 2 AM for a taxi home.

Alcohol-impaired driving causes approximately 30 deaths every day. Major holidays, like New Year’s Eve in particular, exponentially heighten the risk of drunk driving. By offering free cab rides home with “no questions asked,” Martin Harding & Mazzotti, LLP and partner businesses have a positive impact on the community. "The program started because we witnessed first-hand the devastation that is caused when people make the decision to drink and drive. We wanted to give them a free safe ride home so they would make a better choice by not putting themselves or the community at risk," says Managing Partner, Paul B. Harding.

For more information on how to become a [Free Cab Ride Home program](http://www.1800law1010.com/free-cab-ride-home-partner-program.php) partner with Martin Harding and Mazzotti, LLP email clark.supley@1800LAW1010.com, or watch this [informational video](https://www.youtube.com/watch?v=qGapSQlIfWE).

**About Martin, Harding and Mazzotti, LLP**

[Martin, Harding & Mazzotti, LLP®](http://www.1800law1010.com/index.php?v=1) is a law firm whose practice is limited to protecting the rights of those wrongfully injured as a result of negligence. If you or someone you know has been injured, call us toll free at 1.800.LAW.1010 (1-800-529-1010). Based in Albany, NY, the law firm has a storied history of actively engaging their community, including The Legal Project, an organization in which Paul Harding has taken an active role. The Legal Project is a private, non-profit organization, which provides a variety of free and low cost legal services to the working poor, victims of domestic violence and other underserved individuals in the Capital Region.

###