



The Easiest Way to Capture Candidate Leads & Nurture Candidate Relationships

Did you know?

98% Of companies with university recruiting program believe on-campus events are #1 channel for campus recruiting ¹

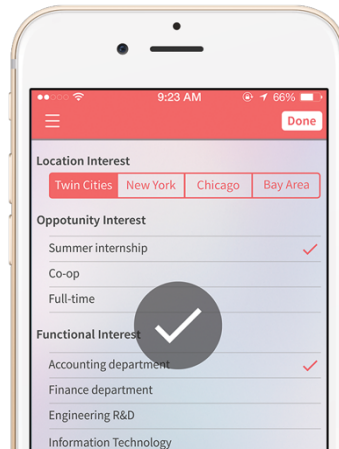
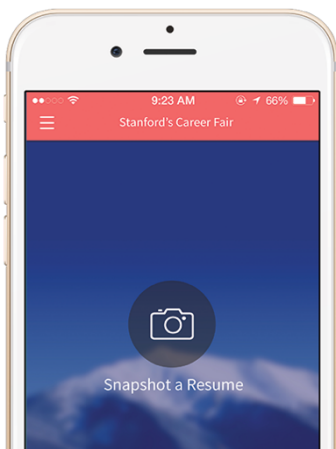
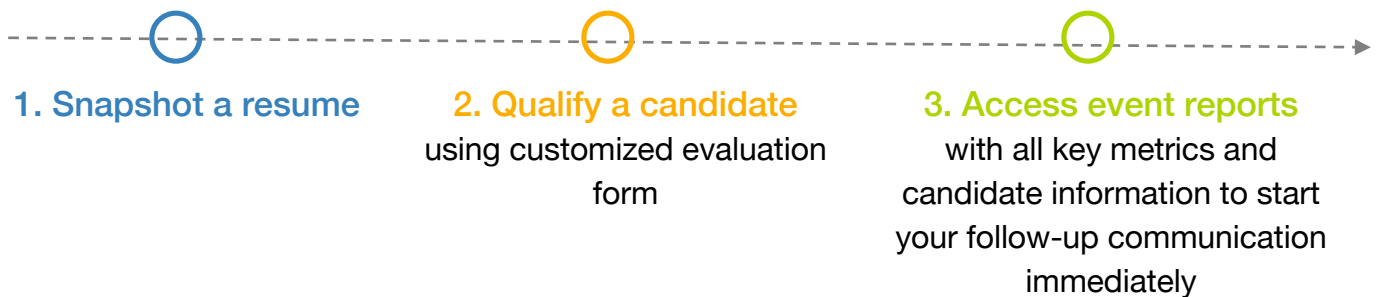
30% of recruiters' time wasted on paper-intensive administrative tasks ²

50% of campus recruiters lack necessary tools to effectively follow up and manage candidate relationship after in-person interactions at recruiting events ³

About

Rakuna Recruit (RR) is a comprehensive candidate relationship management solution for campus recruiting.

Rakuna Recruit collects candidate information and evaluation instantly to help companies speed up post-event follow-up communication and improve their candidate relationship management.



How It Works

With **RR mobile application**, recruiters can capture prospective candidates' resumes instantly at the point of contact, utilize a customized evaluation form to gather additional data, take notes, and rate candidates immediately as conversation with candidates happen.

With **RR web application**, recruiters can dive deep into metrics reporting, schedule events, design evaluation forms, and customize automated follow-up emails or text messages to candidates to improve candidate relationship management.

Benefits

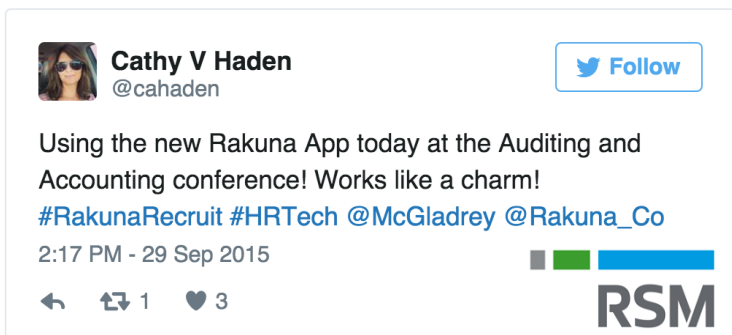
For Recruiters

- ✓ Capture candidate leads instantly
- ✓ Eliminate manual data entry
- ✓ Real-time & standardized candidate evaluation
- ✓ Speedy follow-up & engaging candidate relationship management
- ✓ Insightful event ROI analytics

For Companies

- ✓ Reduce cost & administrative burdens
- ✓ Boost employer branding with innovative technology
- ✓ Stay ahead of the competition with speedy and engaging follow-up communication

Happy Customers




Cathy V Haden
@cahaden

Using the new Rakuna App today at the Auditing and Accounting conference! Works like a charm!
[#RakunaRecruit](#) [#HRTech](#) [@McGladrey](#) [@Rakuna_Co](#)

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RSM



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@WipfliCampus is thrilled to improve our campus recruiting with mobile app from [@Rakuna_Co](#)
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9:19 AM - 23 Sep 2015

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WIPFLI
CPAs and Consultants

Adopt Rakuna Recruit today
and transform your campus recruiting experience

Contact us at trong@rakuna.co

¹ Source: NACE Recruiting Benchmark Surveys Report – Key Measures for University Recruiting, October 2014

² Source: 5 Things Recruiters Really Want From Their ATS, Findly, December 2014 ³ Source: Rakuna's Market Research, April 2015