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## **BodyGuardz Pure 2 Delivers Maximum Screen Protection for Google Pixel and Pixel XL**

**LEHI, UT, JAN. 25, 2017** — [BodyGuardz®](#), leader in mobile device protection, announced that the industry's most advanced glass protector, Pure® 2 with AlumiTech™, has been custom-designed for the new Google Pixel and Pixel XL mobile phones.

[BodyGuardz Pure 2 with AlumiTech](#) is an aluminosilicate glass screen protector. It has a 9H hardness that is stronger than steel, making it radically effective at withstanding the wear-and-tear of real life. Heralded as the most advanced glass on the market, Pure 2 features several competitive advantages over traditional soda lime solutions, including:

- 3-5X more scratch resistant
- Anti-smudge coating
- 25% reduction in scratch “visibility”
- Full touch sensitivity
- 25% increase in drop performance
- Free lifetime replacements\*

“The Google Pixel is a great device, and we are proud to make BodyGuardz next-gen protection available for it,” said Ryan Noel, BodyGuardz’ senior brand manager. “When considering the cost and personal importance of mobile devices, it is key to add Pure 2 to your new Pixel in order to protect its display from damage.”

To learn more about BodyGuardz Pure 2, and why it is the best screen protection for Google Pixel (\$39.95) and Pixel XL (\$44.95), visit: [bodyguardz.com](http://bodyguardz.com).

### **About BodyGuardz®**

Founded in 2002, BodyGuardz is committed to offering top-quality products and services at competitive prices. The company prides itself in providing products, service and delivery that customers notice as a step above the rest. BodyGuardz designs reliable mobile device accessories that keep up with today’s active lifestyles. Learn more about BodyGuardz at [bodyguardz.com](http://bodyguardz.com).

### **About BGZ brands™**

BGZ brands’ mission is “to enhance our customers’ lifestyles through branded products and services of elevated value and quality.” Formerly known as BodyGuardz, BGZ brands has become the powerhouse parent company of three distinct consumer electronic accessory brands---BodyGuardz, a leading device protection company; Lander™, expedition-inspired accessories for the explorer in all of us; and MOXYO™, modern accessories for you. For more information, visit [BGZbrands.com](http://BGZbrands.com).

*\*Customer pays for shipping.*

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