

FINANCIAL POISE WEBINARS EQUITY CROWDFUNDING

SERIES OVERVIEW

This webinar series explores the purchase of ownership shares in private companies via crowdfunding websites. "Crowdfunding" for this series refers both to investments made in this way by accredited investors -- given greater scope by Title II of the 2012 JOBS Act -- and those made by any investor under Title III of the JOBS Act. Episodes in the series address the modes of angel investing in a company during its early stages, the opportunities and perils of crowdfunding real estate investments, the money-raising entity's perspective, and a close look at crowdfunding options under federal and state law. Each episode is delivered in Plain English understandable to business owners and executives without much background in these areas. Yet, each episode is proven to be valuable to seasoned professionals. As with all Financial Poise Webinars, each episode in the series brings you into engaging, sometimes humorous, conversations designed to entertain as it teaches. And, as with all Financial Poise Webinars, each episode in the series is designed to be viewed independently of the other episodes, so that participants will enhance their knowledge of this area whether they attend one, some, or all of the episodes.

EPISODE SUMMARIES

EPISODE #1

Title III, Regulation A+, and State Crowdfunding Regimes

Airing January 19, 2017 at 2pm CST

"Crowdfunding" is an elastic term, covering general solicitation of accredited investors as well as equity investments in private companies available to all investors (Title III). Private companies within certain size limits may be able sell shares to all investors under Regulation A+. State crowdfunding laws may complicate the picture or afford more opportunities, or both. We look at the range of "crowdfunding."

EPISODE #2

Angel Investing Through Equity Crowdfunding Websites

Airing February 23, 2017 at 2pm CST

This webinar explores how angel investing is distinct from other early-stage investing, how an array of crowdfunding websites helps identify opportunities to invest, and how they facilitate such investing. The panel also examines the phenomenon of online syndication and the impact it has had on the landscapes of angel investing and crowdfunding.

EPISODE #3

Investing in Real Estate through Equity Crowdfunding Websites

Airing April , 2017 at 2pm CST

This webinar reviews equity crowdfunding options for purchasing interests in real estate, domestic and foreign, as well as national and local, with such interests ranging from owning parcels outright to participating in investment syndicates. It also compares and contrasts the experience of investing in this manner as compared to the more traditional methods of investing as a limited partner in real estate deals.

EPISODE #4

Raising Money for a Start-Up Through Equity Crowdfunding

Airing May 11, 2017 at 2pm CST

This webinar looks at crowdfunding from the perspective of the folks trying to raise capital. Whether a start-up, a real estate developer, or some other business, it is increasingly common to consider raising capital by means of the “crowd.” What does this really mean? What is involved? Is it advisable? And if you do raise money this way, what are some of the key issues that must be considered? This webinar looks to answer these and other questions from the perspective of the *issuer*.