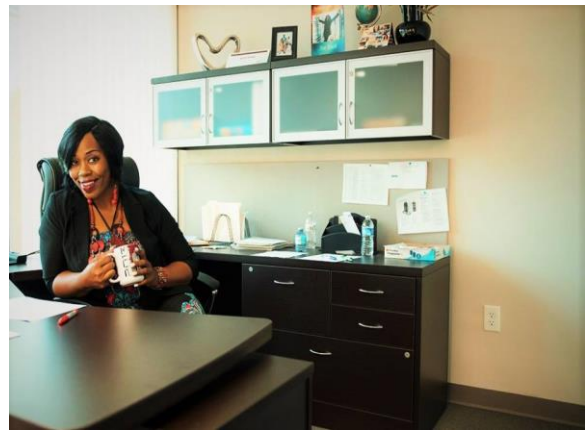


# 8 Epic Reasons EVERY Business Needs a Secret Sauce!



BY  
DAWN NICOLE

# Below are 7 things you will learn thru this eBook



1. The Text-Book Definition of Secret Sauce
2. Our Definition of Secret Sauce
3. Why we believe everyone has a Secret Sauce
4. 8 Epic Reasons EVERY Business needs a Secret Sauce
5. Why Dawn Nicole cares about your Secret Sauce
6. Check out our other versions of Secret Sauce
7. Next Steps on Discovering your Secret Sauce

# The Text-Book Definition of Secret Sauce!

## Step 1. Their Definition



### Step 1. What is Secret Sauce?

se·cret sauce

*noun*

A special feature or technique kept secret by an organization and regarded as being the chief factor in its success.



# *Our* Definition of Secret Sauce!

## Step 2. Our Definition



### Step 2. What's our definition of your Secret Sauce?

Secret sauce is about taking the best of what you have to offer and figuring out how to pair it in the most complementary way allowing you to serve it in a way that only you can.

Also identifying who can benefit most from your Secret Sauce.

**Benefits:** Once you figure that out, you can create a repeatable recipe to your success.

# Why we believe everyone has a Secret Sauce!

## Step 3. Everyone has a Secret Sauce



### Step 3. Why we believe everyone has a Secret Sauce!

"Although largely undiscovered, the reality is that everyone has a secret sauce that has the potential to bring fulfillment for several lifetimes, if correctly strengthened." - Dawn Nicole

# 8 Epic Reasons EVERY Business Need a Secret Sauce!

## Step 4. YOUR BENEFITS



1. You'd better leverage your unique Brand Super-Powers ***articulating your value with more confidence; earning what you're worth.***
2. You'd know the power of your influence ***maximizing how you connect with your Niche Markets; attracting those who already want what you offer.***
3. You'd create a distinctive foundation ***providing you with a common thread leading to consistency in your brand messaging, programs and products.***
4. You'd realize that you don't need to offer a lot, you just need to offer enough of the right things ***becoming a specialist at what you love, rather than a generalist of things you can do.***
5. You'd immediately work smarter and not harder ***creating less stress by operating in your "love lane" because you'd enjoy what you do.***
6. You'd strategically align yourself with better partners as a result of ***knowing how your combined Secret Sauces™ complement each other equaling more effective collaborations.***
7. You'd better identify in which markets your brand is a commodity, ***allowing you to fish in the right pond thus increasing your closing ratios.***
8. Ultimately, understanding the unique ingredients which make-up your Secret Sauce™ will ***allow you to create a repeatable recipe for success in order to live the life you desire!***

# Why Dawn Nicole cares about your Secret Sauce!

## Step 5. Why Dawn Nicole Cares



### Step 5. Why Dawn Nicole cares about your Secret Sauce!

Discovering your Secret Sauce™ became a personal mission for GrowGetter's CEO and Founder, Dawn Nicole, because she spent most of her life trying to figure out how to make her Creative-Arts world fit into her Corporate Career-Path. With no luck, she'd go on to create GrowGetter which required the best of both of her Creative Arts and Business skill-sets. She credits combining her ambidextrous talents with being the key to her Secret Sauce™, which allows her to kill the chaos in other's business, while keeping their visions alive! It's no wonder she naturally thrived on helping others to discover, develop and GROW their own Secret Sauce™!

Today, GrowGetter's team offers its Signature Product to Coaches, Corporations and Influencers thru our GrowGetter Gumbo Specialty, a 5 step recipe for repeated success when it comes to connecting, compelling and captivating your ideal customers! Contact us today to Discover Your Secret Sauce 704-709-0329

# Did You Know that GrowGetter has the following Secret Sauce Books?

**Step 6. Be sure to check out**



## **Step 7. Be sure to check these out:**

- *What's Your Secret Sauce ? For Corporations*
- *What's Your Secret Sauce ? For Teams*
- *What's Your Secret Sauce ? For Coaches*
- *What's Your Secret Sauce ? For Influencers*
- *What's Your Secret Sauce ? For Couples*
- *What's Your Secret Sauce ? For Moms and Daughters*
- *What's Your Secret Sauce ? For Fathers and Sons*
- *What's Your Secret Sauce ? For Sisters*
- *What's Your Secret Sauce ? For Young Professionals*
- *What's Your Secret Sauce ? For Single Moms*
- *What's Your Secret Sauce ? For Leaders*
- *What's Your Secret Sauce ? For MLMs*



# Next Steps on Discovering your Secret Sauce!

## Step 7. Benefits to your Business



**Step 7. Would any of the 8 Epic Reasons mentioned help you to run your business more effectively? If you answered yes, then you are exactly who we're looking to work with.**

It's time for you to separate yourself from the rest by truly discovering the POWER of YOUR SECRET SAUCE.

Let us help you and your team today.

Book your #SecetSauceSession with GrowGetter Now.

<https://thegrowgetters.com/contact-us>

Call for a FREE DEMO to discover your Secret Sauce™!

<https://thegrowgetters.com/contact-us>

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[dawn@dawnnicole360.com](mailto:dawn@dawnnicole360.com) or [www.thegrowgetters.com](http://www.thegrowgetters.com)  
There are so many aspects of knowing your Secret Sauce, let  
us help you now.



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