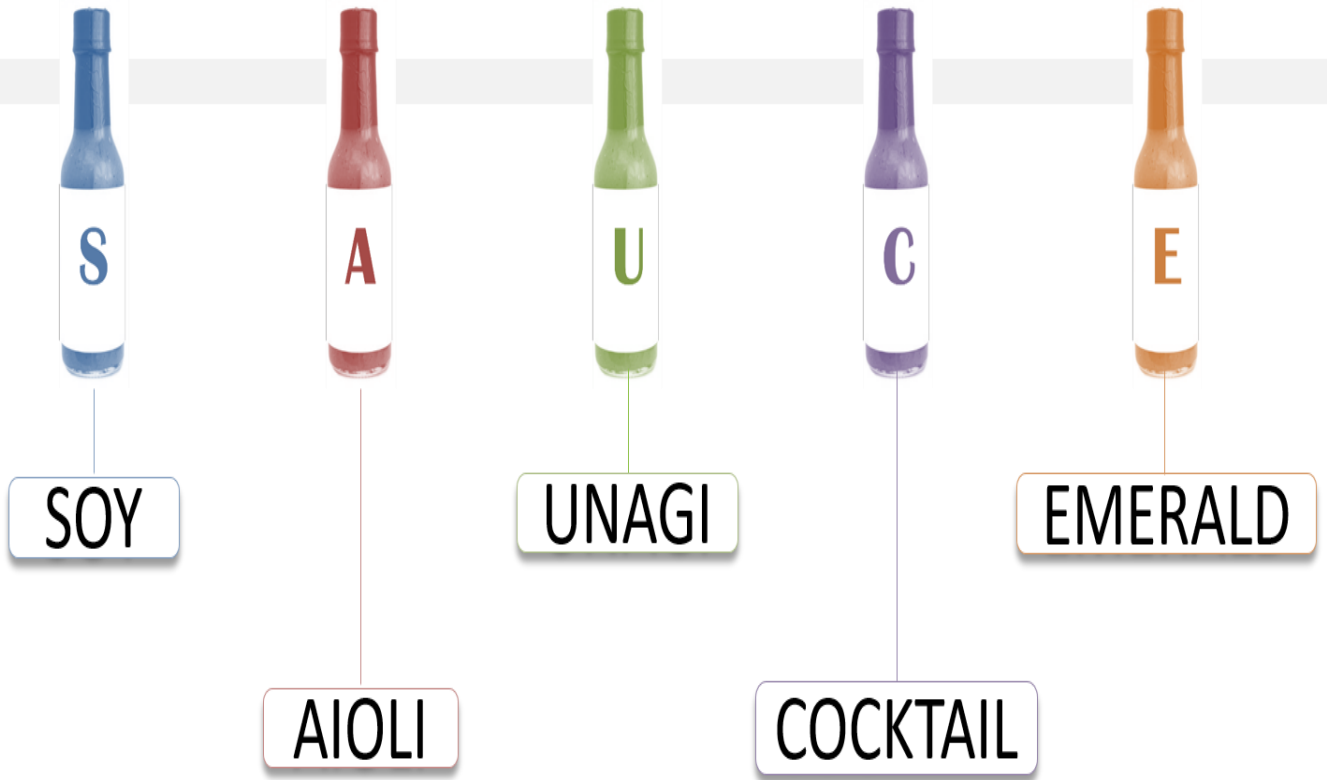




“What's your secret sauce?™”,
is a **NEW AGE TOOL** designed
for **NEW AGE THINKING**, in a
NEW ERA of relationship
building and marketing!

INCREASING **C**ONFIDENCE, **C**ULTURE & **C**OMPETITIVE ADVANTAGE



WWW.WHATSYOURSECRETSAUCE.COM

“Conquering by Capitalizing on Differences!”

Discover, Develop & Market the Personal Brand Value of you or your team better than ever!

www.whatsyoursecretsauce.com

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ABOUT “WHAT’S YOUR SECRET SAUCE?™”



As an innovative cutting edge program, "*What's Your Secret **S**auce?*™" is designed to help individuals and corporations discover, develop and market their personal brand value, better than ever before by increasing **C**onfidence, **C**ulture and **C**ompetitive advantage!

THE PROBLEMS WE SOLVE

- Some may know their value, yet are unsure on how to market it.
- Most people are unsure of the real value they bring.
- Many people haven't tapped into their super powers.



- It's hard for people to identify and articulate what makes them different.
- Individuals, Partnerships and Companies are Not operating at their highest and best capacity.

Today, we are encouraged to show up and present our 60% best in order to get the job done because employers, partners and clients are not set up to receive us at our highest and best capacity. What I mean by this is, simply put, we are MUCH more than just the Project Manager, Tax Accountant, Attorney, Construction Worker, Software Developer or Cashier we show up as, on a daily basis. We have other VALUABLE components that no one is accounting for today because society has discarded the skills they believe aren't needed for the task at hand and instead, only encourage you to operate at a 'portion' of your best, henceforth the 60% I speak of. 3

OUR SOLUTION

"What's Your Secret Sauce?™" is where the best of personal talents meets professional strengths to create a unique secret sauce that can't be bought, taught or duplicated by amplifying and enhancing the best a person or company has to offer, naturally. This sets you free to be 100% of your HIGHEST and BEST self!

The What's your secret sauce model, allows anyone to find their MUSIC amidst the noise of COMMONALITY!



5 PART TRAINING PROGRAM

"What's Your Secret Sauce?™" offers a 5 Part Training Program that dishes-out 5 POWER-PACKED MODULES designed to discover, develop and market you or your team's Personal BRAND VALUE better than ever before, thru increasing Confidence, Culture and Competitive Advantage!

Secret Sauce Discovery Module 1

MODULE ONE

Discovering Your Secret Sauce™

Discover, develop and shop your personal brand value, better than ever before by finding your **MUSIC** amongst the **NOISE** of a commonality!



What you'll gain:

Increased value proposition, knowing where you thrive and who you influence and discovery of your **signature approach** to everyday problems.

Secret Sauce Super Powers Module 2

MODULE TWO

Secret Sauce Super Powers™

Go beyond finding your **music** onto creating your **hit!** Find out how your music plays in harmony with others; including who's most likely to be your biggest fan.



What you'll gain:

Immediate insight on how to best leverage your Super powers by determining where they're needed most. Plan your next play by knowing where your power lies.

Master the Message of Your Sauce Module 3

MODULE THREE

Message Mastery™

Never **guess** how to present your **best!** Prepare for success using our signature messaging technique that'll help you become more effective, from beginning to winning!

Message Mastery is a GrowGetter specialty strategy which focuses on summarizing your 60 second pitch in the most effective way!



What you'll gain:

A more confident, compelling 60 second pitch that WOWS and converts more clients faster!

Shop Your Sauce Module 4

MODULE FOUR

Shop Your Sauce!™

Now that you've mastered your message, you'll need to prepare for action and we'll teach you how to do exactly that, thru the art of prep prior to the meeting; including how to seamlessly execute.

Many professionals spend over 40% of their month networking in some form or fashion without ever realizing the close begins before they ever show up.



What you'll gain:

Schedule meetings faster, be introduced to more people who can get you further and compel your ideal audience without having to convince.

Boss Your Sauce Module 5

MODULE FIVE

Boss Your Sauce!™

So you've discovered your Secret Sauce, you know its Super powers, you've Mastered its Message, you've connected with an ideal client or partner and now you are at the meeting. You have one shot to nail it. Our cutting edge new H.A.P.P.Y technique will show you how to perform a ONE-SHOT win that has multi-layered benefits.



What you'll gain:

Increased closings, referrals, upsell opportunities and industry insider intelligence.



Social media is buzzing over What's Your Secret Sauce?!

ITS SUCCESS

Sun, Jan 8, 8:52 PM

Just finished discovering my Secret Sauce in helping business owners with Reputation Marketing with the help of Dawn Nicole and GrowGetter! Thank you!

I am super excited about the direction that my company is headed and HAVE TO SHARE there is no way I can keep Quiet ! I've been working closely with the CHIEF GROW GETTER- National Business Expert to build and execute my dreams into a reality. BUT WAIT..... THERE'S MORE!!

She created "The secret Sauce" program which helps in discovering the TRUE PURPOSE in your business making it more marketable, keeping the momentum and strengthen the language that appeals to your customers. If you have not tapped into this wonderful resource (Dawn Nicole- GrowGetter) it is time for you to do so, I am beyond pleased #secretsaucesession

Henrie Nshungui 🤗 feeling excited.
Just now · 🌐

I completed my second growth session with Dawn Nicole from GrowthGetter. So thrilled with everything I learned and mostly how I can apply it in my growing business.
It is very hard to keep my excitement under control!!!!



"If you are working on something exciting that you really care about you don't have to be pushed, THE VISION PULLS YOU". ~ Steve Jobs~

#thinklikegrowgetter

CONGRATS ON YOUR SECRET SAUCE DISCOVERY 02/03/2017



Elista Skateskillz Bell
What an amazing, productive and goosebump-producing 1hr of awesomeness Dawn Nicole. I'm so excited to implement and have you assist me in finding my uniqueness, secret sauce. Utilizing my entire package of talents to separate me in business from others in the same field. #bossmoves



Melody J. Reid ▶ GROWGETTER GROUNDS

12 mins · 🌐

Today I started clarifying my secret sauce with Dawn Nicole and not only was it on point and enlightening to my personal business "sauce", but it also helped me understand how to work with my partners and future employees! #growgetter #secretsauce #saucy

👍 Like

💬 Comment

Knowing my secret sauce is so liberating. Has really removed the block from creating my curriculum. Now I can't seem to stop the flow. 🙏🙏

Why We Care



Why Dawn Nicole cares about your Secret Sauce!

Discovering Your Secret Sauce became a personal mission for GrowGetter's CEO and Creator of *What's Your Secret Sauce™?*, Dawn Nicole, because she spent most of her life trying to figure out how to make her Creative-Arts world fit into her Corporate Career-Path. With no luck, she'd go on to create GrowGetter which required the best of both of her Creative Arts and Business skill-sets.

She credits combining her ambidextrous talents with being the key to her Secret Sauce™, which allows her to kill the chaos in other's business, while keeping their visions alive!

It's no wonder she naturally thrived on helping others to discover, develop and market their own Secret Sauce™ better than ever before!

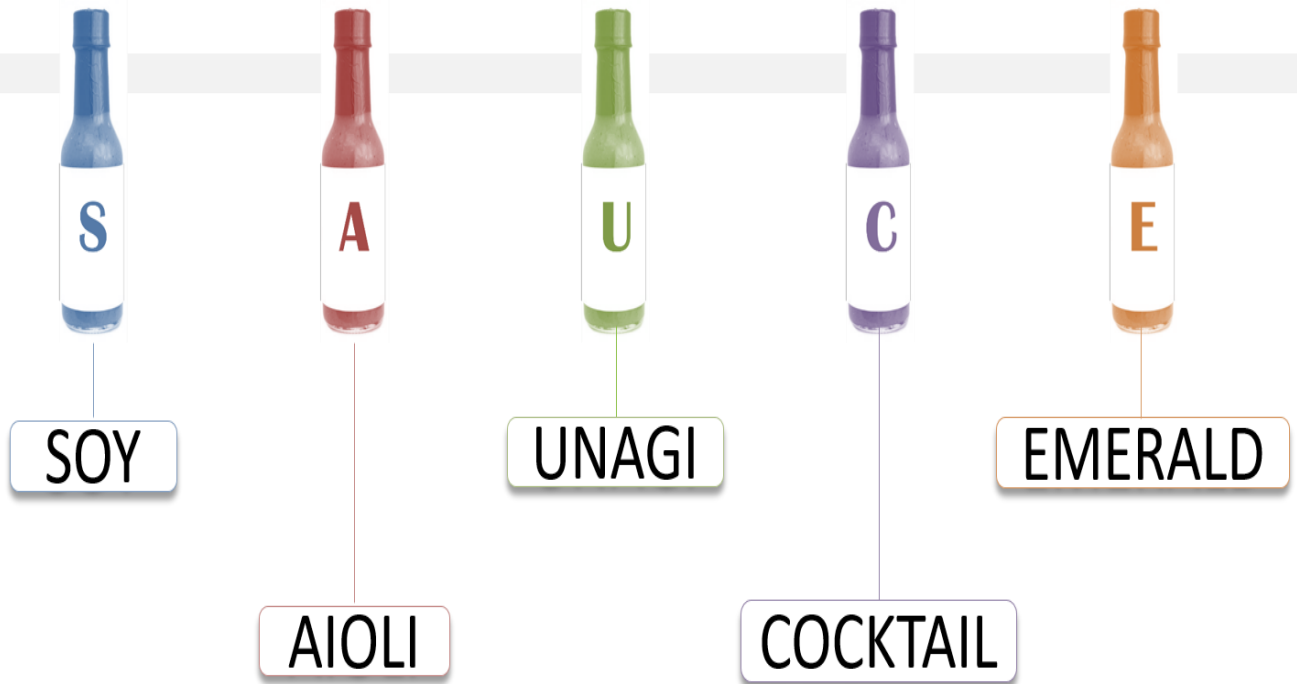
Dawn Nicole believes, although largely undiscovered, the reality is that everyone has a secret sauce that has the potential to bring fulfillment for several lifetimes, if correctly capitalized upon. Now, as a Practicing National Business Coach and Secret Sauce Growth Strategist, this Chief GrowGetter travels the world showing others how to find their music amidst the noise of commonality!

8 things that could happen by knowing your secret sauce

1. You'd better leverage your unique Brand Super-Powers ***articulating your value with more confidence & earning what you're worth.***
2. You'd know the power of your influence ***maximizing how you connect with your Niche Markets; attracting those who already want what you offer.***
3. You'd create a distinctive foundation ***providing you with a common thread leading to consistency in your brand messaging, programs and products.***
4. You'd realize that you don't need to offer a lot, you just need to offer enough of the right things ***becoming a specialist at what you love, rather than a generalist of things you can do.***
5. You'd immediately work smarter and not harder ***creating less stress by operating in your "love lane" because you'd enjoy what you do.***
6. You'd strategically align yourself with better partners as a result of ***knowing how your combined Secret Sauces™ complement each other equaling more effective collaborations.***
7. You'd better identify in which markets your brand is a commodity, ***allowing you to fish in the right pond thus increasing your closing ratios.***
8. Ultimately, understanding the unique ingredients which make-up your Secret Sauce™ will ***allow you to create a repeatable recipe for success in order to live the life you desire!***

Discover your secret sauce today, in just 20 minutes or less!

What are you waiting for?



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